

Optimus Cards Privacy Policy

Privacy Policy

This Privacy Policy describes what type of personal data we collect, who we share it with and how it is used. It also describes how we protect and secure information including the measures we take.

We at Optimus Cards would like you to make your own decisions about your privacy. We will answer any questions you have regarding our privacy and under the new **General Data Protection Regulations (GDPR)** you are entitled to the following:

- **To Request correction** of the personal information that we hold about you.
- **To Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it.
- **To Object to processing** of your personal information where we are relying on a legitimate interest and there is something which makes you want to object to processing on this ground.
- **To Request the restriction of processing** of your personal information. This enables you to ask us to suspend the processing of personal information about you.
- **To Make a complaint** to a supervisory body which in the United Kingdom is the Information Commissioner's Office. The ICO can be contacted through this link: <https://ico.org.uk/concerns/>

Information We Collect

You may choose to provide personal data (such as your name, address, telephone number and email address) on this Web site.

If you wish to obtain information or support from Optimus Cards, you may do so by contacting us through various email links or information requests on this site. The specific personal data that you must submit will depend upon the information or support that you are requesting. Optimus Cards will only use your information to contact you and provide the information or support you requested.

Sale Or Disclosure

We do not sell, trade or disclose personal data about our Web site visitors, except as described here. We may share information provided by our Web site visitors with service providers we have retained to perform various services on our behalf. These service providers are contractually bound to our privacy principles and are not authorised by us to use or disclose the information except as necessary to perform services or functions for Optimus Cards or to

comply with legal requirements. We may also disclose information about you if we are required to do so by law **or** in response to a request from law enforcement authorities.

Security

The security of personal data is of the highest importance to Optimus Cards. We ensure that we maintain the appropriate technical and physical safeguards to protect personal data against any accidental or illegal destruction, accidental loss, alteration, unauthorised access or use, and all other unlawful forms of processing of the personal data in our possession.

Privacy Policy Updates

Optimus Cards reserves the right to change, amend this policy at any time, but will not mean that it will reduce the level of privacy protection provided. Optimus Cards treats privacy with the highest priority and ensures that it adheres to all data protection laws and regulations.

Where To Contact Us

If you have any questions about our information practices, please contact us by clicking here: dataprotection@optimuscards.com

Writing to us at:

Optimus Cards UK Ltd
De Montfort House
High Street
Coleshill
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