



KINESIS MONETARY SYSTEM

The evolution of the gold standard

WHITE PAPER - SUMMARY EXPLANATION v2.0

INTRODUCTION

We share a vision of a world where money is fair and honest. Where money holds value over time and where everybody has the ability to use their money to transact whenever, wherever and however.

We aim to lead the way forward, through inspiring change that combines blockchain technology to create digital currencies based on precious metals. Currencies that can be used globally, where borders become obsolete, opening up payment services to all.

Kinesis, at its core, inspires movement and velocity by rewarding our users in perpetuity through unique fee-sharing yields.

THE MARKET

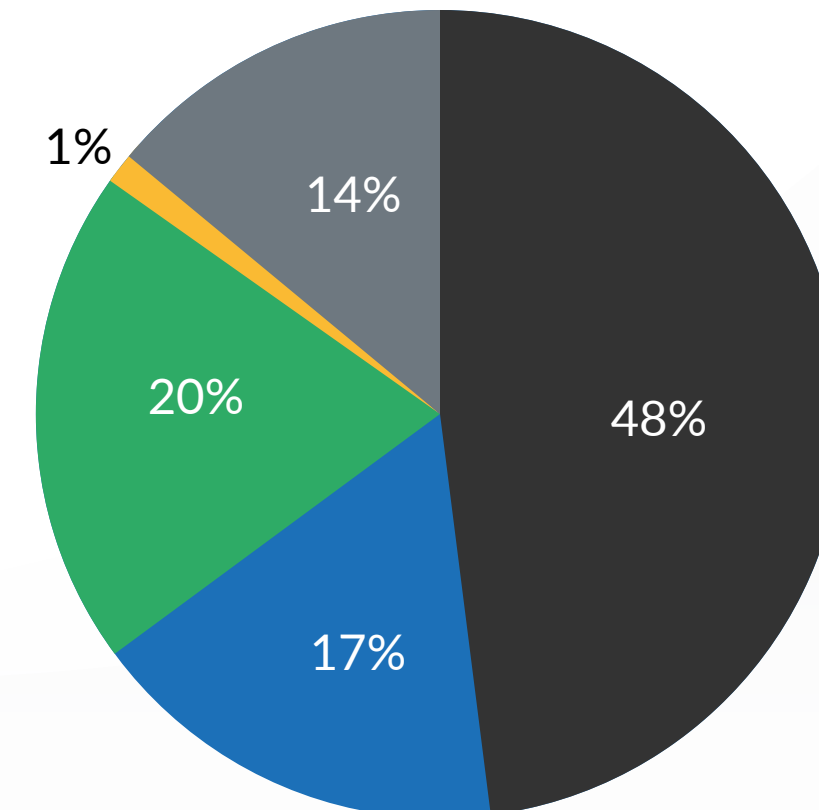
The size of the target market is large: at the end of 2018, the physical gold market had a value of US\$7.8 trillion. The size of the financial physical gold market is larger than many stock and bond markets.

However, precious metal stored in a vault as an investment has limited real-world usability; physical gold or silver cannot be used as the currencies they once were. They instead cost money to store and hold securely. Furthermore, transaction sizes are limited to the sizes of physical bars, meaning that a holder cannot easily realise the value of a portion of their holdings.

Kinesis allows for physical gold and silver to be digitised and easily sent, spent or traded in small or large amounts, while also encouraging participation and velocity with multiple fee-sharing yields. Kinesis charges no storage fees to participants in the ecosystem.

Source: World Gold Council, 2019

- Jewellery: US\$3,754 bn
- Official sector: US\$1,355 bn
- Bars & coins: US\$1,584 bn
- EFT's and similiar: US\$100 bn
- Other fabrication & unaccounted: US\$1,093 bn



EXECUTIVE TEAM

The Executive Team, led by Thomas Coughlin, oversees the day to day operations of Kinesis and is responsible for the management, operations and direction of the company.



THOMAS COUGHLIN

Chief Executive Officer

Thomas Coughlin is the Chief Executive Officer (CEO) of Kinesis Limited as well as Allocated Bullion Exchange (ABX). He has worked in the investment, funds management and bullion industries for approximately seventeen years.



MICHAEL COUGHLIN

Chief Financial Officer

Michael Coughlin is the Chief Financial Officer (CFO) of Allocated Bullion Exchange (ABX). Michael has a total of 41 years of experience as a CPA in the accountancy and financial services professions.



DAVID CHARLES

Group Special Counsel

David Charles is a Director of the Allocated Bullion Exchange. A lawyer by trade, David has protected and advanced the interests of some of the largest and most prominent entities in the world, across four continents.



DAVID UNDERWOOD

Non-Executive Director

David Underwood worked with the Queensland Department of Education until 1977. During his time in Queensland Parliament, he was the Shadow Minister of Health, Education, Tourism and National Parks serving numerous Parliamentary Committees.

LEADERSHIP TEAM

Our Executive Team also receives support and assistance from the following individuals who comprise our Leadership Team.



NIGEL OWENS

Chief Technology Officer



ERIC MAINE

Chief Strategy Officer



RYAN CASE

Chief Commercial Officer



JAI BIFULCO

Chief Marketing Officer



RICHARD MELBOURNE

Director of Global Operations



BEN BRIDEAUX

Head of Projects

[Click here for full team](#)

KINESIS DIGITAL CURRENCIES

PHYSICAL MADE DIGITAL

Kinesis' primary currencies, KAU and KAG, are based 1:1 on allocated physical gold and silver respectively, two of the greatest stores of value for use in trade and investment secured across a network of fortified vaults around the world.

'Allocated' means that full direct title to the bullion backing the KAU and KAG coins is held by the owner of the respective coin.

- KAU = 1g gold
- KAG = 1oz silver



Allocated legal title
to bullion



Fully redeemable



Audits Conducted by
Inspectorate/
Bureau Veritas



Full quality
assurance framework



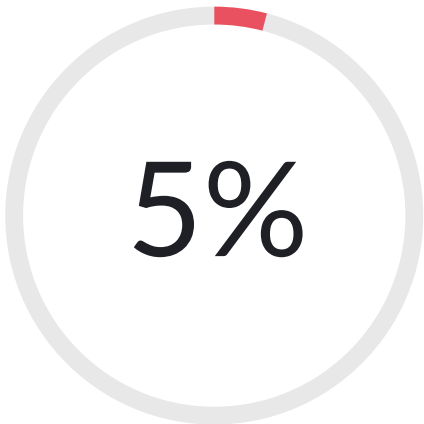
9 Vaults in
7 global locations



ABX approved
bullion

KINESIS YIELDS

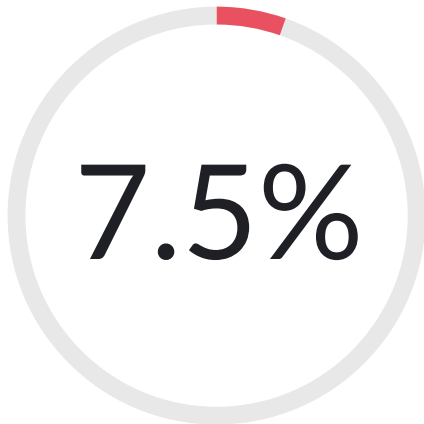
The Kinesis Monetary System attaches a yield to physical gold and silver for varying degrees of passive or active participation.



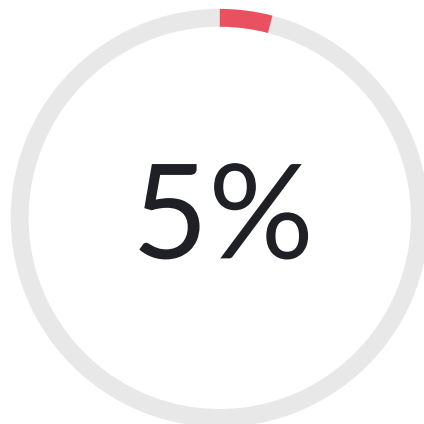
» **Minters Yield:**
Minters receive a proportional 5% share of the transaction fees on the Kinesis coins they created and then used. Minting is the process of converting fiat currency, cryptocurrency or physical bullion holdings into KAU and KAG coins; this is done in the Kinesis Mint.



» **Holder Yield:**
Kinesis holders receive a 15% proportional share of the transaction fees generated while holding the currencies, calculated on a daily basis and credited to their e-Wallets monthly.



» **Referrer's Yield:**
The referrer's yield rewards individuals or corporations who recruit and refer new users to Kinesis.



» **Depositors Yield:**
Kinesis depositors will receive a 5% share of transaction fees on their initial deposit and then use of Kinesis currencies from their Kinesis Wallet.



The master fee pool is an accumulation of all the fees in the Kinesis network via sending, spending or selling Kinesis currencies, a 0.45% fee is applied on each transaction made across the network. A portion of the master fee pool is then distributed back to the users as yields every month.

BESPOKE BLOCKCHAIN TECHNOLOGY

The Kinesis team has developed a proprietary blockchain network forked off the Stellar blockchain for the Kinesis currencies.

The Stellar blockchain network provided the perfect rail system to host the Kinesis system as it supports:

- High transaction speeds (3000 tps)
- Customisable percentage-based transaction fees
- Scalability
- Consensus model incorporating separate trusted network nodes



STELLAR

KINESIS MINT

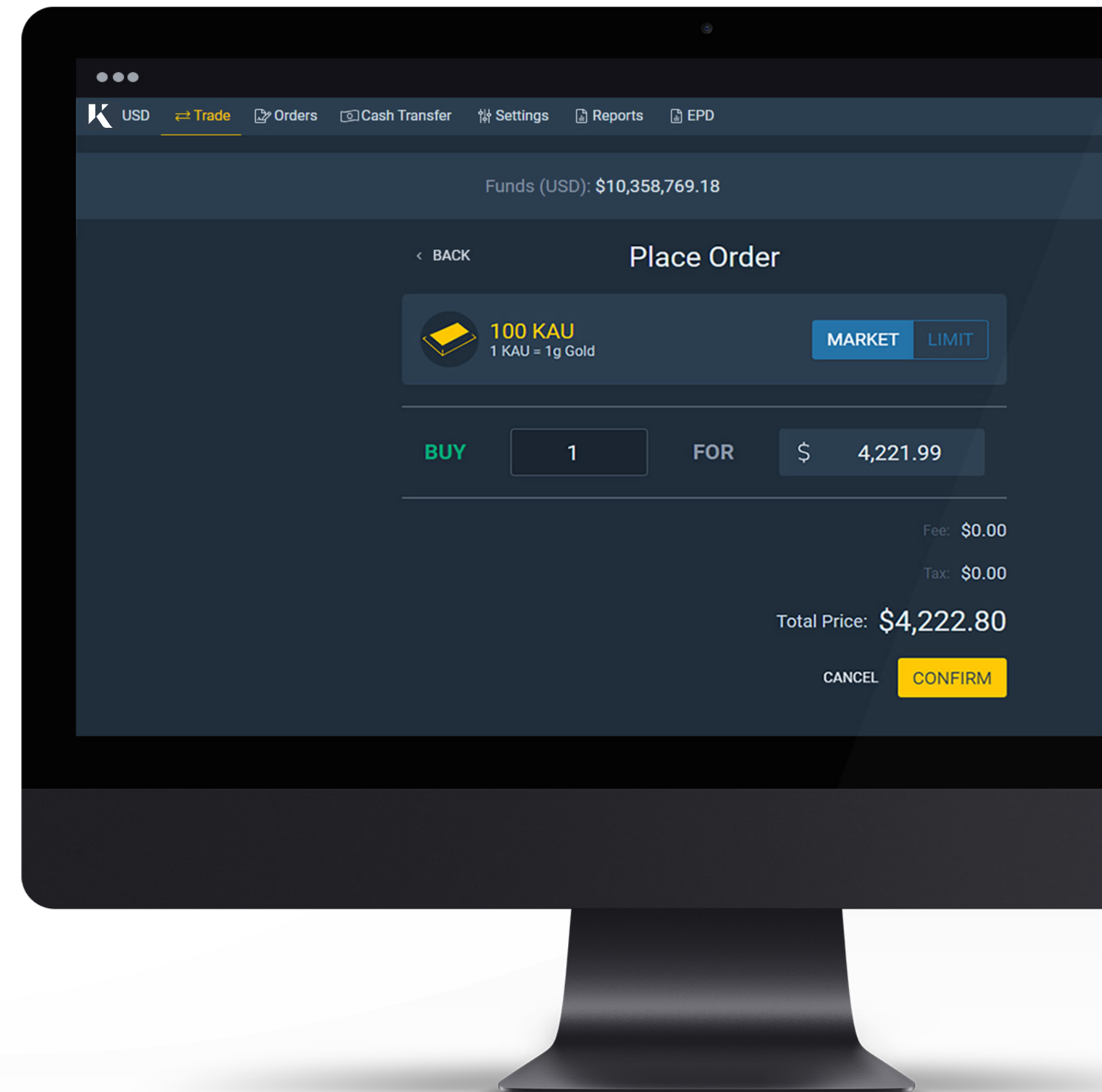
[Start Minting](#)

The Kinesis Mint gives users the ability to transform physical gold and silver into a digital currency. By depositing fiat, cryptocurrency, or existing bullion into the system, Kinesis currencies, KAU and KAG, are created.

It then simultaneously emits the digital value of your 1:1 physical asset-based currency into the Kinesis e-Wallet, which is where your digital gold and silver are held.

- Zero storage fees on the physical bullion holdings on which Kinesis currencies are based.
- Audits are performed by Inspectorate, a Bureau Veritas company, leading global physical commodity audit and inspection specialist.
- Holders are fully entitled to redeem the underlying bullion that their Kinesis currencies are based on. Subject to fees and minimum withdrawal requirements.
- Existing physical bullion holdings can be exchanged for Kinesis currencies via the Exchange Physical for Digital (EPD) process.

Users can track live transfers taking place over the Kinesis Blockchain Network by using the [Kinesis explorer](#)

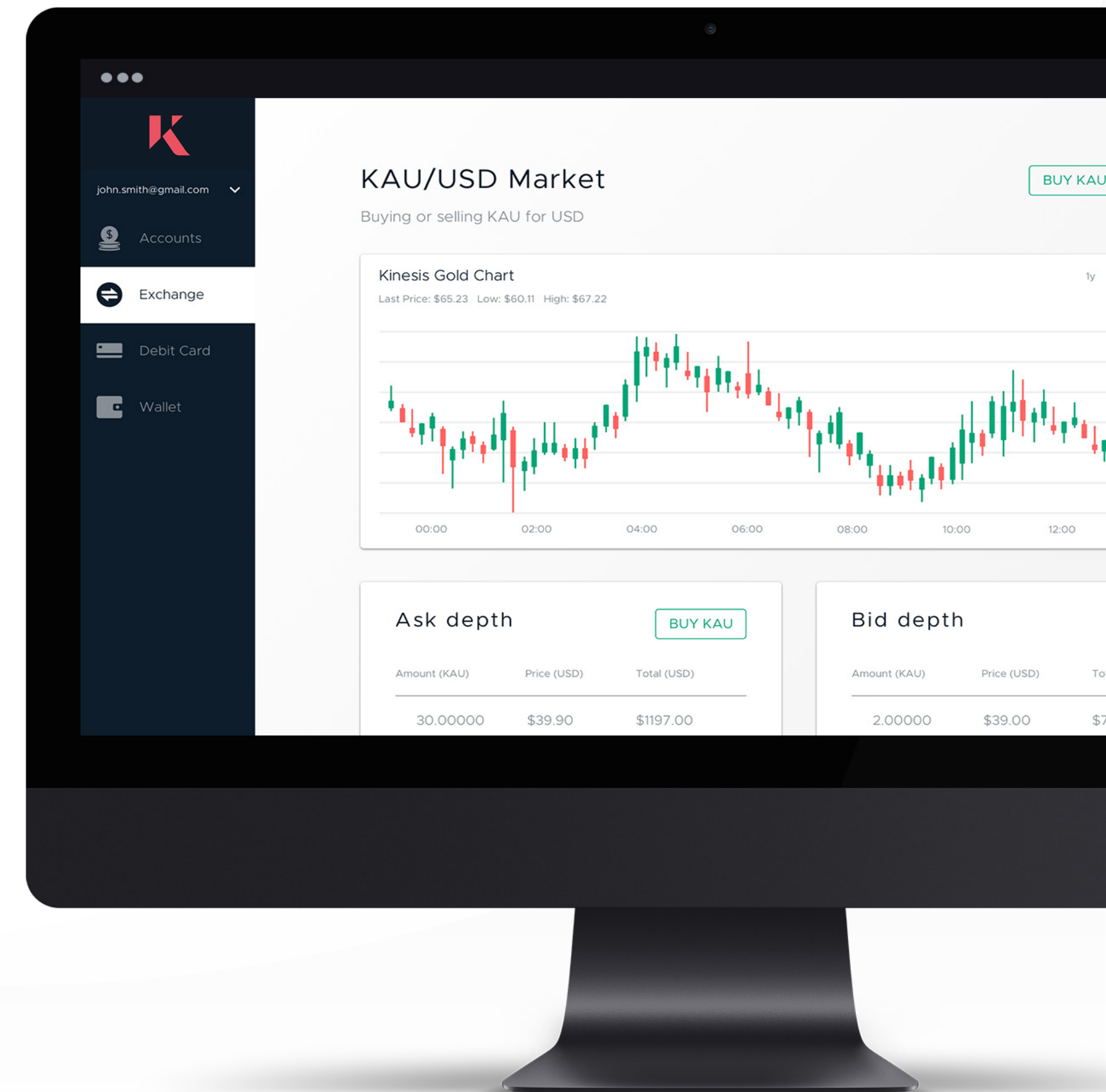


Live now for KVT holders only.

KINESIS EXCHANGE

The Kinesis exchange is a powerful platform which will provide users with the ability to trade in and out of Kinesis currencies, KAU and KAG, using fiat and cryptocurrencies.

- **Easy trading:** our simple interface designed with simplicity in mind.
- **Proven reliability:** experienced in the commodities and exchange industries.
- **First-grade security:** user details are encrypted using AES 256-bit cipher encryption.



KINESIS DEBIT CARD

The Kinesis debit card is set to enable users to spend their Kinesis currencies online and at point of sale anywhere in the world, even allowing Kinesis currencies holders to withdraw funds via ATM.

- Simple, swift and secure payments.
- Ability to make micropayments using digital gold and silver.

See our PR on technology partners across the US and Europe

- Kinesis launch debit card for US citizens with [Unified Signal](#)
- Kinesis engages Contis for European and [UK debit card](#)



KINESIS PARTNERSHIPS

Kinesis has progressively set up the following partnerships and MOUs with industry leaders. Learn more about our partnerships and other company news [here](#).



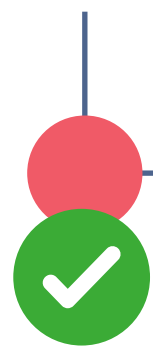
LAUNCH SCHEDULE

Ending 9 Sept 2018

KVT Pre-Sale Phase 5
(2.5% discount)

25 Mar 2019 – 29 Aug 2019

Kinesis Mint Initial Minting Offer (IMO) Begins



10 Sept 2018 – 29 Aug 2019

KVT Initial Token Offering -
Public Sale



9 Sept 2019

Public Launch of
Kinesis Money
Payment Platform

KINESIS VELOCITY TOKEN (KVT)

INITIAL TOKEN OFFERING

The Kinesis Velocity Token is an ERC20 utility token, which is not based on gold and silver but rather, is attached to the success of the Kinesis Monetary System.

Each time the Kinesis currencies are sent, spent or sold, a transaction fee is applied. These fees are accumulated and 20% is proportionately distributed back to the KVT holders.

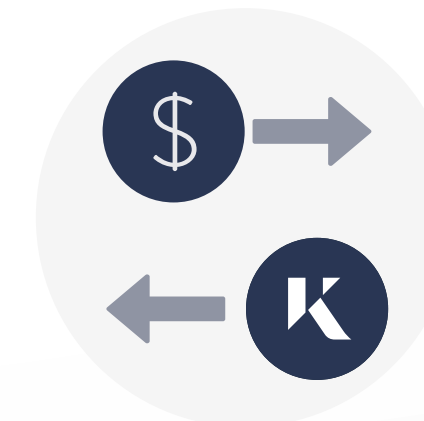
- Earn a passive fee share yield that continues to increase as the system grows.
- Paid monthly in Kinesis gold and silver-based currencies (KAU & KAG).
- Exclusive access to minting during the [initial minting offer period](#).



20% Yield - 20% proportionate share of the combined fee pool.



300k Limit - Only 300,000 KVTs will ever exist.



Tradable - KVTs are scheduled to be tradable on the Kinesis Exchange.



Growth Potential - As the system grows, your KVT yield is set to grow too.

KINESIS VELOCITY TOKEN (KVT)

Token Type	ERC20
Minimum Purchase Amount	1 KVT
Token Price	\$1,000 US
Soft Cap:	15,000 KVT
Hard Cap:	300,000 KVT
Currencies Accepted:	Fiat: USD, GBP, EUR, AUD, CAD Crypto: BTC, ETH, USDT
Scheduled End of sale:	23:59 GMT, 29th August 2019

Our KVT calculator allows you to determine your own potential future value for a KVT using your own settings. Of course, there are many risks, uncertainties and other factors to consider when evaluating future performance.

Launch KVT Calculator [here](#)

KINESIS VELOCITY TOKEN (KVT)

PROJECTIONS

PROJECTED KINESIS REVENUE TOKEN FINANCIALS					
	Year				
	1	2	3	4	5
Average Market Capitalization (USD)	7,824,194,352	45,862,973,550	105,595,759,080	233,394,791,580	384,265,166,400
Velocity	30%	30%	30%	30%	30%
Days in Year	365	365	366	365	365
Yearly volume (USD)	856,749,281,544	5,021,995,603,725	11,594,414,346,984	25,556,729,678,010	42,077,035,720,800
Transaction Fee %	0.45%	0.45%	0.45%	0.45%	0.45%
Transactions Fees (USD)	3,855,371,767	22,598,980,217	52,174,864,561	115,005,283,551	189,346,660,744
Commercial Centre Transactions					
Share of Total Transactions (%)	0.5%	1.0%	2.0%	3.0%	3.0%
Share of Total Transactions (\$)	4,283,746,408	50,219,956,037	231,888,286,940	766,701,890,340	1,262,311,071,624
Average Commission Rate	5%	5%	5%	5%	5%
Total Commission Income	214,187,320	2,510,997,802	11,594,414,347	38,335,094,517	63,115,553,581
KVT Share %	20%	20%	20%	20%	20%
KVT Transaction Revenue (USD)	771,074,353	4,519,796,043	10,434,972,912	23,001,056,710	37,869,332,149
KVT Commission Revenue (USD)	42,837,464	502,199,560	2,318,882,869	7,667,018,903	12,623,110,716
Projected KVT Revenue (USD)	813,911,817	5,021,995,604	12,753,855,782	30,668,075,614	50,492,442,865
KVT Issued	300,000	300,000	300,000	300,000	300,000
Per KVT	2,713.04	16,739.99	42,512.85	102,226.92	168,308.14
Cost per KVT (100% Price)					
Full Price	1,000				
NPV* (5% Discount rate)					
Full Price	256,636.08				

KINESIS VELOCITY TOKEN (KVT)

MARKET SIZE

GOLD MARKET					
	Year				
	1	2	3	4	5
Above ground gold reserves (tonnes) (source: World Gold Council)	187,200	187,200	190,200	193,200	196,200
Gold production per annum (tonnes) (source: World Gold Council)		3,000	3,000	3,000	3,000
Sum of gold reserves and production	187,200	190,200	193,200	196,200	199,200
Gold Price US\$ (assumed)	1,300	1,500	1,700	1,850	2,000
Above ground gold reserves in US\$ terms	7,824,194,352,000	9,172,594,710,000	10,559,575,908,000	11,669,739,579,000	12,808,838,880,000
Market Infiltration (assumed)	0.10%	0.50%	1%	2%	3%
Average Market Capitalization (USD)	7,824,194,352	45,862,973,550	105,595,759,080	233,394,791,580	384,265,166,400

MARKET INFILTRATION ASSUMPTIONS	
Physical Gold Market	Modest infiltration
Physical Silver Market	Not taken into account
Paper Gold Market	Not taken into account
Paper Silver Market	Not taken into account
Cryptocurrency Market	Not taken into account
Fiat Currency Market	Not taken into account
Investment Asset Market	Not taken into account

IMPORTANT INFORMATION & DISCLAIMER

General

This investor presentation (the “Presentation”) has been prepared by Kinesis Cayman (“Kinesis”). While this Presentation has been prepared in good faith and to the best of their ability by the Kinesis management, recipients should make their own independent investigations and enquiries regarding matters in this Presentation, and rely upon their own judgment as to the accuracy and completeness of any information. Any reliance placed by the recipient on any information shall be at their own risk and Kinesis and other related entities shall not be liable for any indirect or consequential loss whatsoever or howsoever arising.

Confidentiality Undertakings

The information contained in this Presentation is being provided on a confidential basis to the recipient solely for the purpose of evaluating an investment in KVT. This Presentation may not be distributed, reproduced or used without the prior, written consent of Kinesis for any purpose other than the evaluation of Kinesis’ business. By accepting a copy of this Presentation (whether in hard or soft copy form), the recipient agrees, for itself and its related bodies corporate and each of their officers, employees, agents, advisors and other stakeholders, to maintain the confidentiality of this information. The recipient acknowledges and agrees that any reproduction or distribution of this Presentation, in whole or in part, or any disclosure of its contents, or use of any information contained in this Presentation for any purpose other than to evaluate an investment in KVT is prohibited. Where this Presentation has been provided to you under a non-disclosure and/ or confidentiality agreement, the terms of said document(s) shall override any confidentiality terms contained herein.

Contemplated Transaction

Kinesis reserves all rights in relation to the conduct of any transaction, including but not limited to the right to deal with parties on materially different terms, terminate discussions with any or all persons, alter or discontinue any offer to purchase KVTs at any time prior to entering into binding legal arrangements, all without prior notice or liability to any recipient of this Presentation or any other person. This Presentation does not purport to provide all of the information the recipient may require in order to evaluate an investment in KVT. Recipients should make any of their own enquiries and evaluations which they consider appropriate to verify the information provided herein.

Forward-looking Statements

This Presentation may contain forward looking statements relating to Kinesis’ operations that are based on management’s current expectations, estimates, projections and assumptions about the business. These statements are not guarantees of future performance, results, achievements or other events and are subject to certain risks, uncertainties and other factors, some of which are beyond the control of Kinesis or their representatives and are difficult to predict. Actual outcomes and results may differ materially from what is expressed, forecast or projected in such forward-looking statements. No representations, warranties or undertakings are made as to the accuracy or reasonableness of such expectations, estimates, projections and assumptions.

This information is provided for general information purposes only and does not constitute an offer of any form of security or investment product. You should consult with your own investment advisers and lawyers before determining whether you are legally entitled to invest in a product of this nature in future and whether it is right for your investment profile. Kinesis can not and does not provide legal or investment advice and disclaims all legal responsibility in relation to such matters.

*For full project details, risk factors and disclosures please view the [whitepaper](#).



KINESIS MONETARY SYSTEM

The evolution of the gold standard

ENQUIRE

sales@kinesis.money | www.kinesis.money