



# KINESIS MONETARY SYSTEM

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KINETICALLY CHARGED MONEY

BLUEPRINT **VERSION 3.1**

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# KINESIS MONETARY SYSTEM

**KINETICALLY CHARGED ASSET BACKED YIELD BEARING MONETARY SYSTEM OF SHARED ECONOMIC WEALTH FOR A SUCCESSFUL AND SUSTAINABLE FUTURE.**

“ Since money belongs to the community... it would seem that the community may control it as it wills, and therefore may make as much profit from alteration as it likes, and treat money as its own property. ”

*Nicholas Oresme, Traictie de la Première Invention des Monnoies (1355)*

“ We naturally imagine that the spot on which we ourselves stand is fixed, and that the things around us move. The man who is in a boat seems to see the shore departing from him, and it was the doctrine of the first philosophers that the sun moved around the earth, and not the earth around the sun. In consequence of a similar prejudice, we assume that the currency which is in all our hands, and with which we ourselves are, as it were, identified, is fixed, and that the price of bullion moves; whereas in truth, it is the currency of each nation that moves, and it is bullion, the larger article serving for the commerce of the world, which is the more fixed. ”

*Henry Thornton, An Enquiry Into the Nature of the Paper Credit of Great Britain, 1802*

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*Developed by the Kinesis Cayman & Allocated Bullion Exchange Limited (ABX) teams in collaboration with partners and associates. Not Available to US citizens and residents who are not Accredited Investors*

# INTRODUCTION

**IN THE SAME WAY OUR SUN UNCONDITIONALLY DELIVERS AN INDISCRIMINATE SHARE OF ENERGY TO PLANET EARTH THAT STIMULATES LIFE, WE PRESENT A COMPARATIVE ENERGY SYSTEM TO STIMULATE THE MOVEMENT OF MONEY, ASSETS AND HENCE OVERALL COMMERCE AND ECONOMIC ACTIVITY IN A FAIR, HONEST AND REWARDING PROCESS. IT IS AN ENTIRELY NEW MONETARY SYSTEM, WHICH IS BASED ON MOVEMENT, KINETICS AND VELOCITY.**

The Kinesis system is an evolutionary step beyond any monetary and banking system available in the world today. It enhances money as both a store of value and a medium of exchange, and has been developed for the benefit of all. Core to the mechanics of the system is the perpetual incentive and thus stimulus for money velocity. Outside capital is attracted into Kinesis via a highly attractive risk/return ratio and then put into highly stimulated movement, promoting commerce and economic activity. This is achieved through giving money 1:1 (100%) direct allocated asset backing and then attaching a unique multifaceted yield system that fairly shares the wealth generated by the system according to participation and money velocity.

**Aside from offering the greatest store of value and striving to provide the most efficient medium of exchange, Kinesis is a monetary and banking system focused on: minimising risk; maximising return; stimulating velocity and maximising the rate of adoption.**

Kinesis defeats Gresham's Law of Money that asserts "bad money drives out good", by highly incentivising

"good money" to circulate and be utilised as an effective medium of exchange. Someone who values money over other money is inclined to hoard it and not use it as a payment currency, but rather use the less valued currency for payments. This model has been broken in the Kinesis system as the reward for using the valued currency is so tremendously strong. The primary currency chosen for the Kinesis monetary system is a kinetically charged physical gold backed currency. Gold being the greatest store of value, indestructible in every sense, physically rare in quantity and has been appreciated by human civilisation as money for longer than anything else. It is the money created by our universe and not by people. It is created by a rare cosmic event of two neutron stars colliding, so rare that the first time this event was witnessed by humankind was 17 August 2017. Hold gold in your hands and you can feel its energy. It is the colour of stars, it is the money of the universe. Gold is the undisputed champion of fair, honest and sustainable money. Put allocated gold on a kinetically charged decentralised rail system and you have a very special monetary system. We believe this is what we have achieved, and a lot more.

The Kinesis system can be overlaid on top of anything that can be standardised, traded and stored as value. Accordingly, we are developing a kinetically charged cryptocurrency suite with allocated title of bullion, fiat banknotes, cryptocurrencies and other assets that are securely physically and digitally stored in our allocated Kinesis financial and asset management system. By attaching a yield to currency or asset tokens, risk/return ratios can be forecasted and virtually all currency and investment asset markets can be targeted and infiltrated. As such, over time we plan for more currencies and assets to be added, ultimately infiltrating more markets spread across the world.

**Kinesis will attract capital from:**

- 1. Cryptocurrency markets – currently little to no yield**
- 2. The gold and silver markets – currently little to no yield**
- 3. Fiat currency markets – low to negative yield via debt based interest rates**
- 4. Investment asset markets – comparatively low yields for stock market and property investment**

Ultimately, if someone can get the same asset at the same price, but with significantly lower risk and higher return, it makes little sense for them not to choose the asset with the better risk/return ratio, particularly when significant returns are on offer. As the Kinesis monetary system is one that allocates title directly to the ultimate beneficial owner, where banks conversely hold legal title of their customer deposits and put those deposits at risk, the Kinesis system is in fact much less risky and with much greater return than legacy alternatives. With global low to negative interest rates, bail-in provisions, depositors' insurance being removed, and with banks holding legal title to their customer deposits, it makes no sense to choose risk and nil-to-negative return over the alternative Kinesis system with negligible risk and high return. In comparison to legacy fiat money and fractional banking systems, Kinesis seems too good to be true, but it isn't. Once clearly understood, Kinesis will lead a highly disruptive paradigm shift in money.

## INTRODUCTION

Kinesis has taken the very best properties of both old-world money and new-world innovation and combined them together to power banking and commerce in a new, fair, inclusive and incentivised way. The result is something extraordinarily powerful that will change the way we all view money forever.

### The primary elements of Kinesis are:

- **Gold & Silver** - The primary currencies backed 1:1 with allocated physical gold & silver – the greatest stable and definable stores of value for use in commercial and private transactions and investment.

- **Yield** - A perpetually recurring yield generated from economic activity, not from debt based interest like fiat currency – providing definable value via Net Present Value (NPV) calculations for use in commercial, institutional and retail investment.
- **Cryptocurrency technology** – can only be enhanced.
- **Blockchain** peer-to-peer decentralised distributed ledger technology – can only be enhanced.

Kinesis can never be destroyed as these elements will never go away, never be valueless and can only be enhanced. Nothing can take away the value of asset intrinsic backing and the value of future cash flows, and technology will only ever be enhanced. Gold and silver have survived the greatest test of all, time, and so too will Kinesis.

Other cryptocurrencies with value determined by the anonymous decentralised blockchain payment capabilities and their controlled supply scarcity are all at risk of losing value as their initial founding value proposition is diluted by others coming into the market with enhanced solutions. This is evidenced by Bitcoins' dominance continuing to fall and has been witnessed in many other industries and markets throughout history as competitors rise.

Intrinsically backing a currency back-stops the value and defines the risk. Placing a yield on it defines the return and provides superior value. This creates a currency which is safe, stable and rewarding with a highly attractive investment risk/ return ratio attached. This form of currency has necessary real-world application in both commerce and private transactions, along with attracting capital from institutional and retail investors and savers.

**This is not just a currency, this is a new parallel monetary and banking system to sit alongside but integrated into the legacy problematic centrally controlled fiat and fractional monetary and banking systems. Kinesis is the undeniable superior alternative.**

This model is highly revolutionary alone, however to take it the next step further, already in place is a highly disruptive retail and institutional commercialisation strategy with unique distribution and committed adoption from day one of launch. Pre-existing investment commitments are in place for the Kinesis currency suite which will surpass the largest ICO to date by a significant multitude. Kinesis is being developed and brought to launch by a consortium of industry leading organisations in the precious metal trading, mining, refining, exchange, technology, blockchain, mobile banking, vaulting, postal system and marketing spheres. From launch, the system will have extensive, institutional and retail distribution, integration, liquidity and adoption. Our liquidity, which will be provided by professional bullion market participants and others, will enable billions of dollars of value to efficiently enter and exit the market. Direct and indirect integrations will provide for immediate adoption into hundreds of millions of users. With the evolution of blockchain, cryptocurrencies and mobile devices, the people of the world have been presented with a profound opportunity. It's an opportunity to apply empowering creativity to money and be part of a person-centric revolution. We have now been enabled to adopt and support a system that individually and collectively benefits us all based upon nothing more than participation. This system combines new world decentralised technology with the oldest, fairest and most sustainable form of money, to empower and serve the interests of us all equally and capitalistically.



# ABOUT US

## VISION AND MISSION

### VISION

To unrelentingly drive for positive global change by pushing the boundaries of what is achievable with money, economics and commerce for the unified advancement and betterment of all.

### MISSION

To develop a universally adopted decentralised asset backed monetary system that is disruptively efficient, secure, fair and commercially powerful.



# OUR VALUES

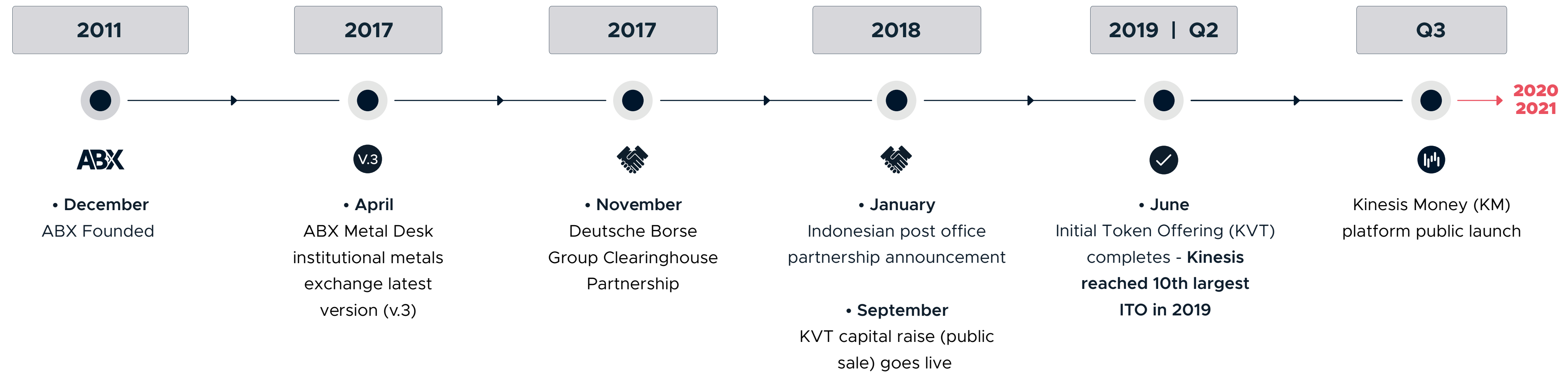
## AT KINESIS WE BELIEVE

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- Your money and your **identity should be safe.**
- Your money should be fair, **equal and honest.**
- You should **own your money** – in the fractional banking system the banks own it.
- You should control and have **trust in your money.**
- You should be able to **bank outside the banking system.**
- Your money should be an **effective store of value** and efficient **medium of exchange globally.**
- Your money should be **stable** and hold its value over time.
- Your money should be **universal** – have **global appreciated value, acceptance and application.**
- You should be able to securely, efficiently and cost-effectively **transact in and transfer your money around the world in real-time.**
- Your money should **not be eroded in value** by inflationary money printing.
- You **should not be forced to be subjected to the risks** attached to the centrally controlled legacy fiat money and fractional banking systems.
- Your money should be **transacted in a trustless decentralised system.**
- You should be able to **transparently see**, in real-time, the **verified reserves** held securely in vaults.
- You should be commercially **rewarded for utilising your money** and spreading the Kinesis vision.

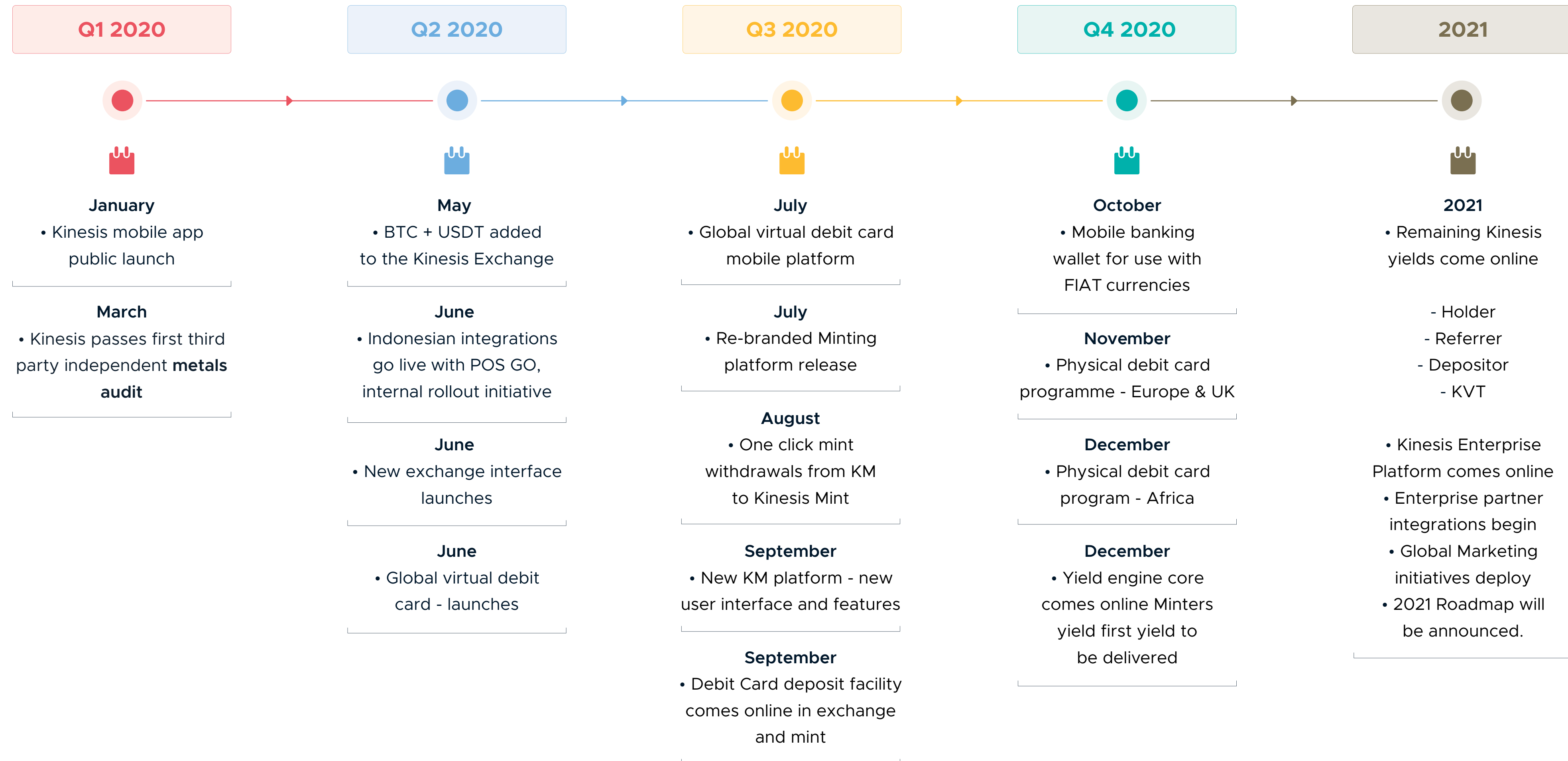
# ABX & KINESIS

## MILESTONE TIMELINE 2011 - 2021





# ABX & KINESIS



# EXECUTIVE TEAM

OUR EXECUTIVE TEAM, LED BY THOMAS COUGHLIN, OVERSEES THE DAY TO DAY OPERATIONS OF KINESIS AND IS RESPONSIBLE FOR THE MANAGEMENT, OPERATIONS AND DIRECTION OF THE COMPANY.



**THOMAS COUGHLIN**

Chief Executive Officer (Executive Director)

Thomas has worked in the investment, funds management and bullion industries for approximately seventeen years with his portfolio management career spanning the foundation of the boutique investment company, TRAC Financial, to the establishment of a highly successful Absolute Return Fund. A significant part of his career has been dedicated to building systems of a cross-border international bullion market with a global network of central bankers, brokers, fund managers and governments. His experience and broad knowledge of capital markets, enable him to deliver exceptional value and insight to all stakeholders.



**MICHAEL COUGHLIN**

Chief Financial Officer (Executive Director)

Michael has a total of 41 years’ experience as a CPA in the accountancy and financial services professions. He has owned and operated a Brisbane-based public accountancy firm and financial services company since 1984. Awarded a Cadetship with the Australian Taxation Office in 1973, he worked in the assessing, business audit and investigation areas of the Australian Taxation Office, and eventually in the Interpretation and Advising Branch of the Taxation Office’s Head Office in Canberra until November 1979, at which time he commenced in public practice.



**DAVID CHARLES**

Non-Executive Officer

David has protected and advanced the interests of some of the largest and most prominent entities in the world, across four continents. His experience spans corporate structuring, domestic and cross-border mergers & acquisitions, capital markets and private equity, insurance, intellectual property and planning & environment law. David holds a Bachelor of Laws (Commercial Law) from the University of Queensland and a Graduate Diploma of Legal Practice. He is admitted/registered in several jurisdictions worldwide.



**DAVID UNDERWOOD**

Non-Executive Officer

David Underwood worked with the Queensland Department of Education until 1977. During his time in Queensland Parliament, he was the Shadow Minister of Health, Education, Tourism and National Parks serving numerous Parliamentary Committees. Following his resignation from Parliament, he was a consultant to business and industry for a number of years prior to becoming the Mayor of Ipswich City for four years until local government amalgamation of Ipswich City and Moreton Shire in 1995.

# EXECUTIVE TEAM



**ERIC MAINE**  
Chief Strategy Officer

Eric Maine has more than 30 years of senior management experience in the exchange and financial markets. His most recent positions in the Asia Pacific Region included Director of Market Development at the Hong Kong Mercantile Exchange (HKMEx), Head of Product Development and Management at Singapore Exchange (SGX), and Head of Product & Research at Singapore Mercantile Exchange (SMX). Eric has also held positions at Intercontinental Exchange (ICE) and the New York Board of Trade. His experience and broad knowledge of markets, enable him to deliver exceptional strategic value to the overall Kinesis system.



**JAI BIFULCO**  
Chief Commercial Officer

Jai has spent over 15 years honing his expertise as an award-winning full-stack marketer and sales professional in various fintech, investment and trading firms. Holding the role of director with multiple FCA and ASIC-regulated CFD brokers as well as consulting to the mining, technology and fintech sectors. Jai has steered successful capital raising efforts and development initiatives for various start-up ventures globally. Bringing a global perspective to each role, having worked with both start-ups and household names all around the world, he brings a passionate and strategic direction to his role in Kinesis.



**RICHARD MELBOURNE**  
Chief Operating Officer

Richard has spent the past decade within the Financial Services industry as a senior investment advisor and head of operations at both boutique speciality investment firms, along with internationally respected investment houses. Richard has always been in customer-facing roles and understands the significant value of delivering excellence in building relationships with institutional and sophisticated clients, each from highly varied industries, underpins the unrivalled level of customer satisfaction he aims to deliver in this role.



**ANDREW MAGUIRE**  
Director

Andrew Maguire is a consultant and advisor to many international hedge fund managers, bullion banks, directors and metal traders globally, all of whom rely on his highly recognized field of expert market analysis and incredibly accurate ability to forecast. Andrew is internationally renowned for his unique ability to read the precious metals market, with his specialist knowledge and experience gained over 40+ years trading in financial and commodity markets and is the expert in these highly complex and competitive fields. Andrew is regularly featured in international media, documentaries and is guest speaker at many international conferences.

# LEADERSHIP TEAM

OUR EXECUTIVE TEAM ALSO RECEIVES SUPPORT AND ASSISTANCE FROM THE FOLLOWING INDIVIDUALS WHO COMPRISE OUR LEADERSHIP TEAM.



**SHANE MORAND**  
Strategic Consultant

Shane Morand has achieved global success across the direct selling and multi-level marketing industries. By the age of 25, establishing himself as the Vice President of Sales and Marketing for a major printing firm in Ottawa, Canada. Shane co-founded an international global gourmet coffee company, which innovatively sells products through a network of independent distributors and has since become one of the most successful companies in the direct sales industry worldwide. The rapid global expansion of the company saw growth from zero to US\$1 billion in total sales under 5 years, with over 1.8 million distributors in 50+ countries.



**CHRISTIAAN ROESCH**  
Head of Operations - Africa

Christiaan is a highly respected entrepreneur with a passion for business and the growth acquired through entrepreneurship. Christiaan has developed a strong knowledge base in the finance, mining, energy and IT industries. Further to this, Christiaan founded and co-founded several start-ups and provided the necessary drive and entrepreneurial flair for business growth. Christiaan has also signed various exclusive distribution agreements with top technology companies world-wide which includes partnerships with IT companies in Sri-Lanka, Brazil and the UK.



**MARTÍN AGUILAR**  
Head of Operations - LatAm

Martin has more than 20 years of experience in driving profitable sales growth and product development in leading start-ups. He has been well recognized with the ability to lead new strategic processes and implementations for business in multiple distribution channels across Latin America. Having previously been responsible as Director of International Business Development for a large investment company, Martin was able to increase production growth from USD\$18 M to USD\$35 M whilst increasing South America global participation.



**BORIS SHEKEROV**  
Lead back-end developer

Boris Shekerov is a talented full stack developer with a wide range of front end and back end development experience for a variety of global platforms and financial services. His advanced skillset to innovative development projects across the financial industry; including, an analytics company dedicated to cost-efficiency trading derivatives, OpenGamma, and global investment manager and technology provider, BlackRock. Boris was responsible for the full-stack development of Kainos, a leading provider of Digital Services and platforms, and is the founder and software developer of Cloudruid, a highly-specialised boutique software development company.

# LEADERSHIP TEAM



**SOM RANGA**  
Senior Associate

Som Ranga has developed specialised, functional expertise of fund management and financial analysis over the course of his career. In preparation for his careers as an analyst, Som graduated with a Bachelors of Commerce and a Masters of Finance, where his continued academic excellence was recognised with a Dean’s Scholarship. Som utilises his client management skills to assist Member Services and demonstrates strong analysis within the physical bullion and cryptocurrency markets. Som brings a wealth of experience in financial modelling, reporting and analysing complex financial data to the Kinesis Team.



**JEREMY LEE**  
Senior Associate

Jeremy holds a deep knowledge of the intricacies of all legal practice pertaining to the global trade of precious metals and blockchain technology, and has been with Kinesis for over 2 years focusing primarily on the project’s legal, compliance and risk function. Jeremy has an intimate understanding of blockchain-related solutions and technologies, notably as a Certified Bitcoin Professional with C4 and as a Certified Blockchain Developer with the Blockchain Council. Prior to joining Kinesis, Jeremy practised commercial law with a leading independent Australian law firm based in Brisbane. He holds a Bachelor of Laws and a Bachelor of Commerce (Accounting).



**ALEX DOCHERTY**  
Design Director

Alex Docherty is responsible for the design direction of Kinesis products, digital media and marketing collateral, and the management of the core design team. He is focused on delivering marketing campaigns and product vision, whilst developing and building a recognisable and consistent brand. Alex brings over 15 years of UX / UI, front end web and online programmatic advertising experience. He has delivered successful, creative campaigns for big industry clients across the film and television, retail and gaming industries. Alex is also an avid blockchain enthusiast with a wealth of knowledge in blockchain technologies and trading exchanges.



**NATALINA INGLIS**  
Office Manager

Natalina is a talented and organised Global Administration Manager with over 10 year’s experience managing global networks of offices. Her attention to detail is second to none and regularly anticipates the day to day needs of the organisation and individuals. Coordinating both administration and Human Resources, Natalina spares no effort in striving for a dynamic culture for the organisation. A systems and procedure focused professional with a passion for workflow automation. Natalina is helping lead our teams to best practice by simplifying processes and ensuring streamlined operations in a global environment.



# MARKET PROBLEMS BEING SOLVED

KINESIS PROVIDES FOR STRONG SOLUTIONS TO MANY PROBLEMS EMBEDDED IN VARIOUS MARKETS. THE MAIN MARKETS ARE LISTED IN THE TABLE BELOW.

	CRYPTOCURRENCIES	FIAT CURRENCIES	ASSET BACKED CURRENCIES	UNALLOCATED BULLION MARKETS
STORE OF VALUE				
DEVALUATION		SOLVED		SOLVED
VOLATILITY	SOLVED			SOLVED
SECURITY	SOLVED	SOLVED	SOLVED	SOLVED
COUNTERPARTY RISK		SOLVED	SOLVED	SOLVED
MANIPULATION	SOLVED	SOLVED		SOLVED
MEDIUM OF EXCHANGE				
EFFICIENCY		SOLVED		
COST		SOLVED		
LIQUIDITY	SOLVED		SOLVED	
VELOCITY	SOLVED	SOLVED	SOLVED	SOLVED
GRESHAM'S LAW OF MONEY	SOLVED		SOLVED	SOLVED
YIELD	SOLVED	SOLVED	SOLVED	SOLVED



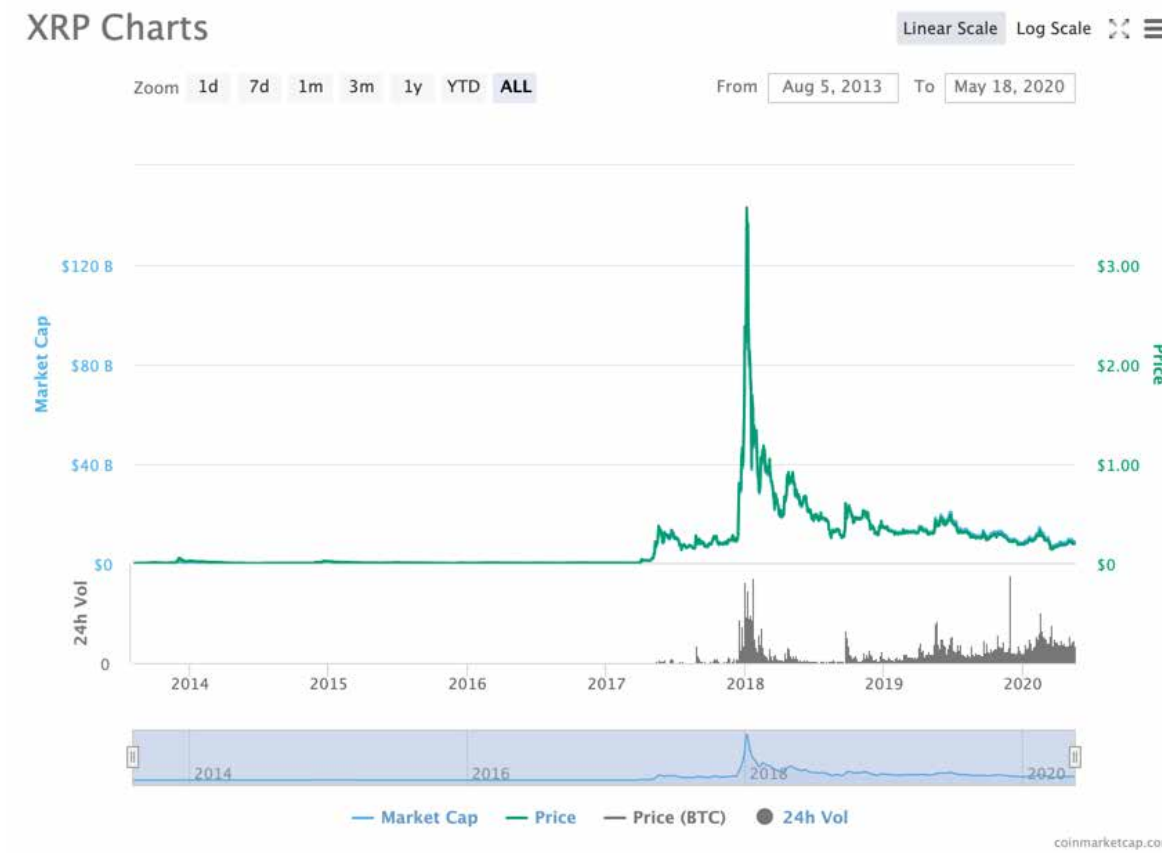
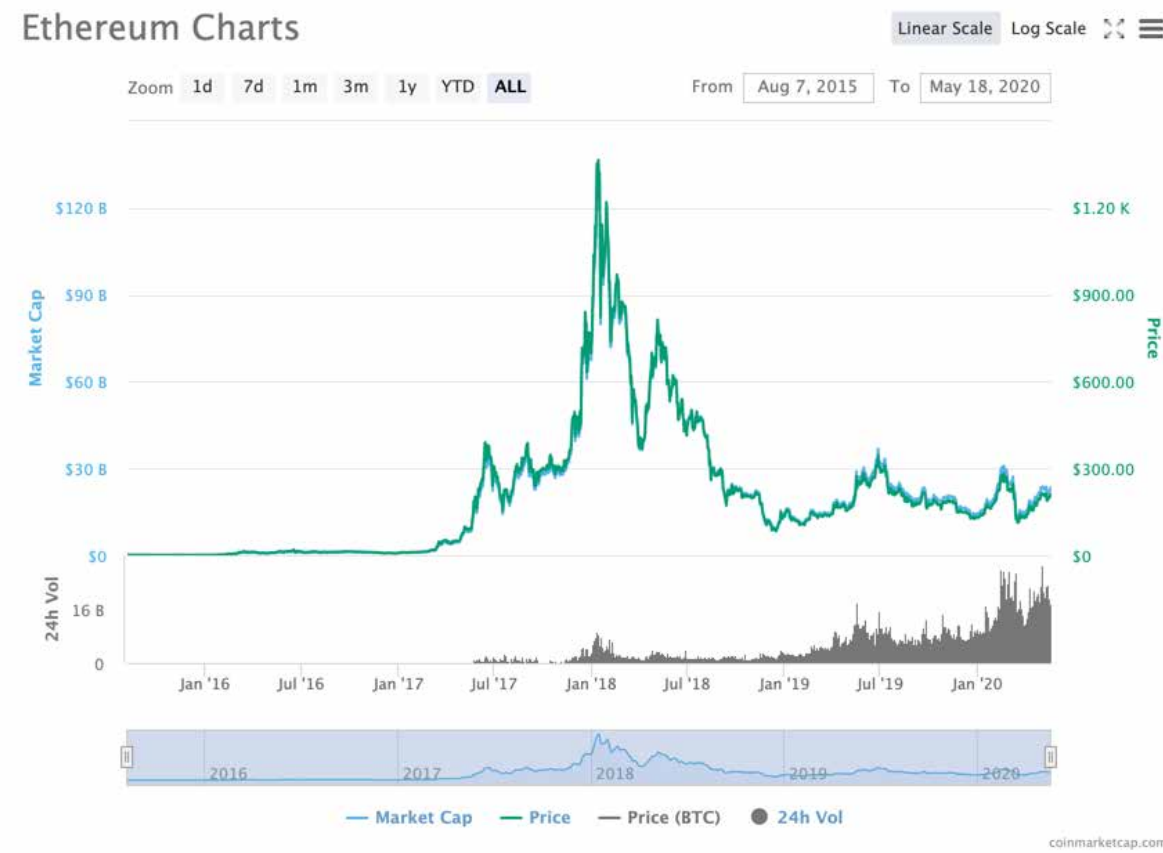
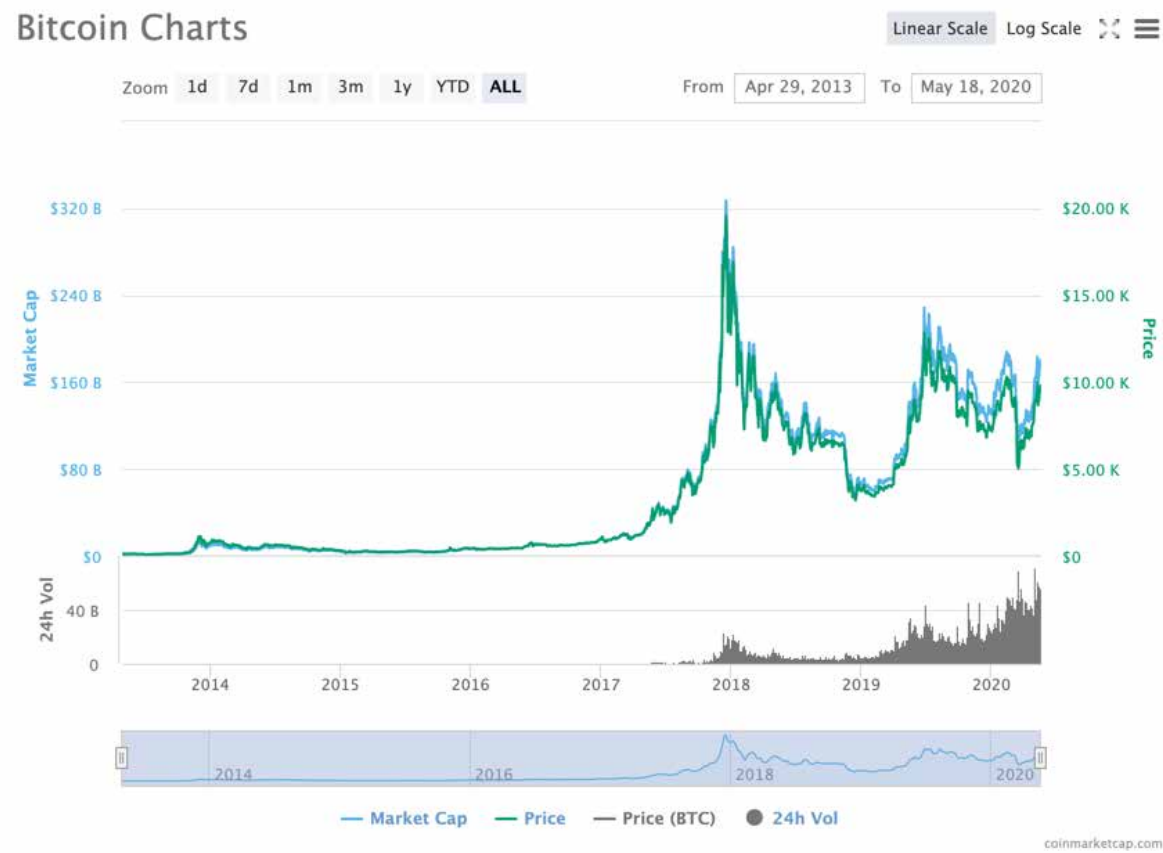
# CRYPTOCURRENCY MARKET PROBLEMS

VOLATILITY IN CRYPTOCURRENCIES MAKES THEM NON-VIABLE STORES OF VALUE, HENCE NON-VIABLE CURRENCIES. THEY CANNOT POSSIBLY SERVE WHAT MONEY IS DESIGNED TO SERVE... COMMERCE!

- A currency must be stable and as close as possible as the fixed article of exchange in an economy.
- Looking at the charts below of the three largest cryptocurrencies (not small obscure cryptocurrencies), it is clear that they are simply not viable reserve currencies that can facilitate global commerce.

- How can a business with budgeted profit margins even momentarily accept these currencies as a form of payment, let alone as a reserve currency to sit on their balance sheet? It's simply not possible, and money was created to serve and bring efficiency to commercial transactions.

- The early cryptocurrencies are the pioneers for the future, however in their current form and without intrinsic value have limited commercial application and sustainability, and as such a limited life.
- They do however pave the way forward for new and improved innovations – enter Kinesis!



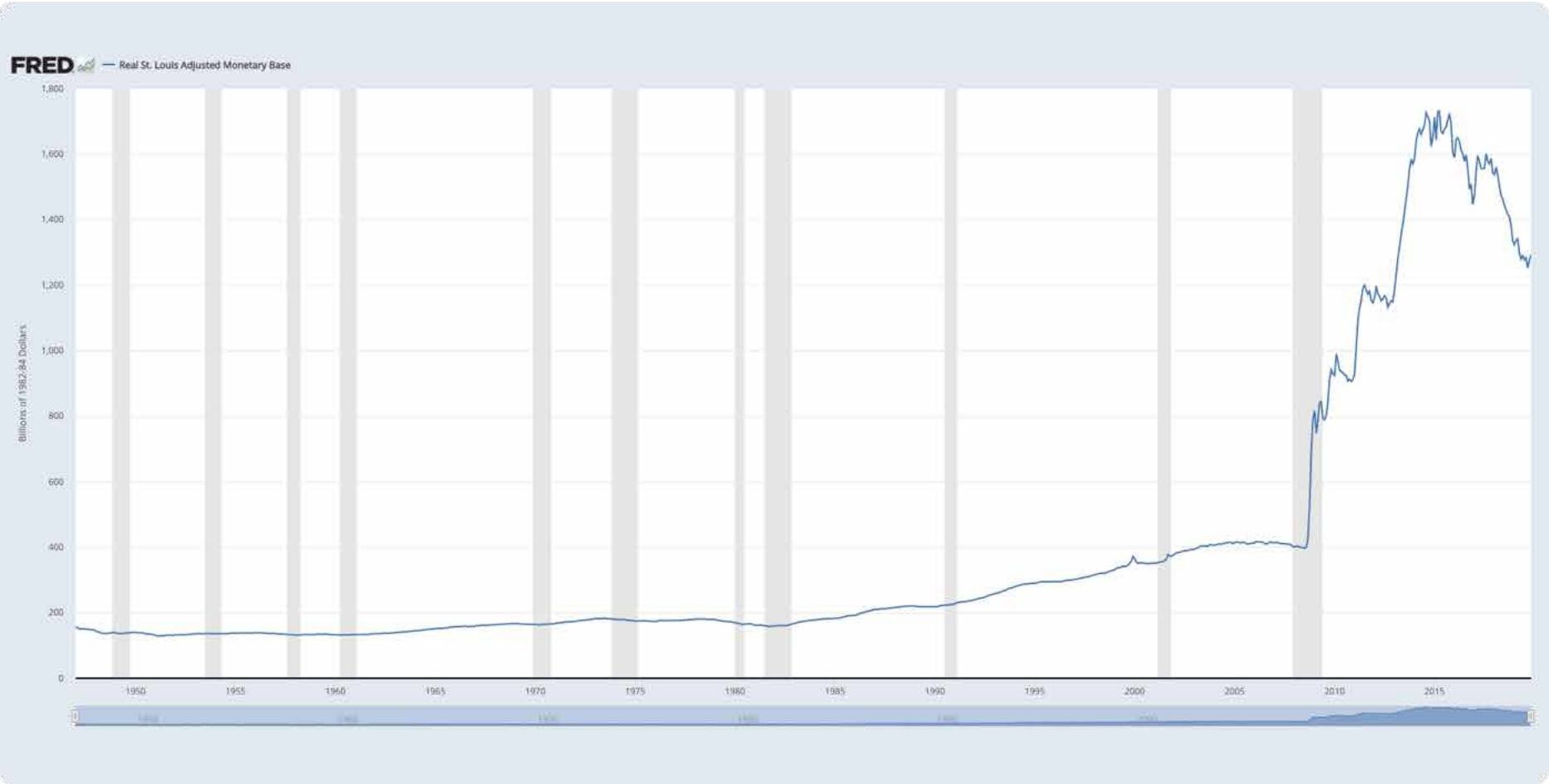
# FIAT CURRENCY MARKET PROBLEMS

FIAT CURRENCIES ARE A TERRIBLE STORE OF VALUE AND ONLY HAVE A FINITE SHELF-LIFE.

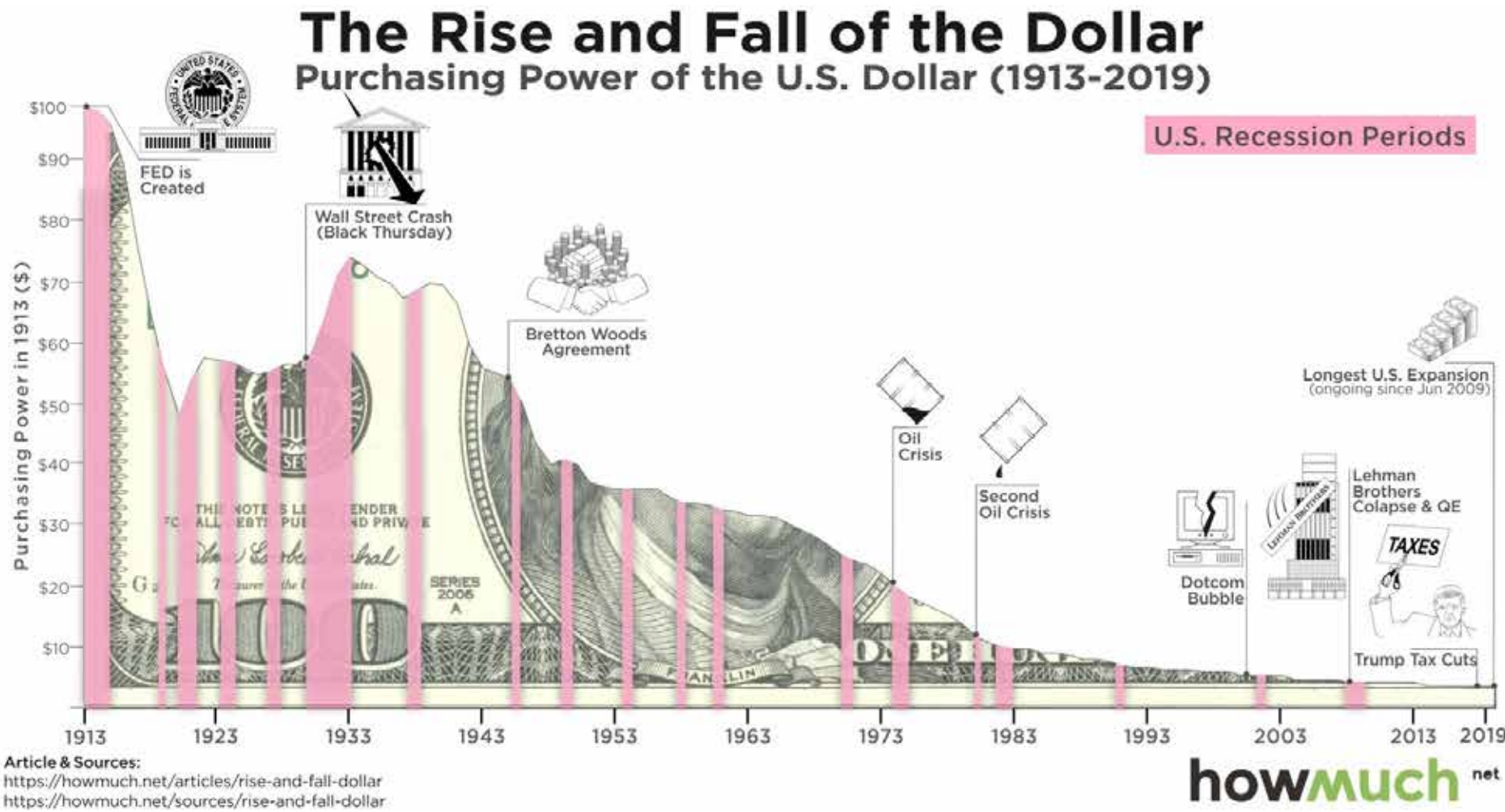
- The history of fiat money has been one of clear failure, put simply they never survive very long. In fact, EVERY fiat currency since the Romans first began the practice in the first century has ended in devaluation and eventual collapse, of not only the currency, but of the economy that housed the fiat currency as well.
- Central Banks print and devalue money causing price

- inflation as and when they choose to keep commercial banks lending and consumers spending. In a consumption based economy, this is necessary to maintain economic growth in nominal terms, but does not account for the harmful effects of inflation and debt on consumers.
- Currently bank deposits globally are almost universally losing money in real terms by paying interest below the

- rate of inflation.
- The counterparty risk of depositing funds and therefore giving title of your money to a bank for no reward is a bad deal for the depositor. It makes no investment sense, particularly with bail-in provisions, depositors insurance being removed and interest rates being negligible. It's a terrible deal to deposit money in the bank.



The Adjusted Monetary Base is the sum of currency in circulation outside Federal Reserve Banks and the U.S. Treasury, plus deposits held by depository institutions at Federal Reserve Banks.



US\$1 in 1913 when the US Federal Reserve was created is now worth US\$0.05 according to the official CPI measures. As can be seen from the chart, the complete removal of the gold backing has resulted in complete central planner control over the value of the currency and continuous devaluation and CPI inflation.

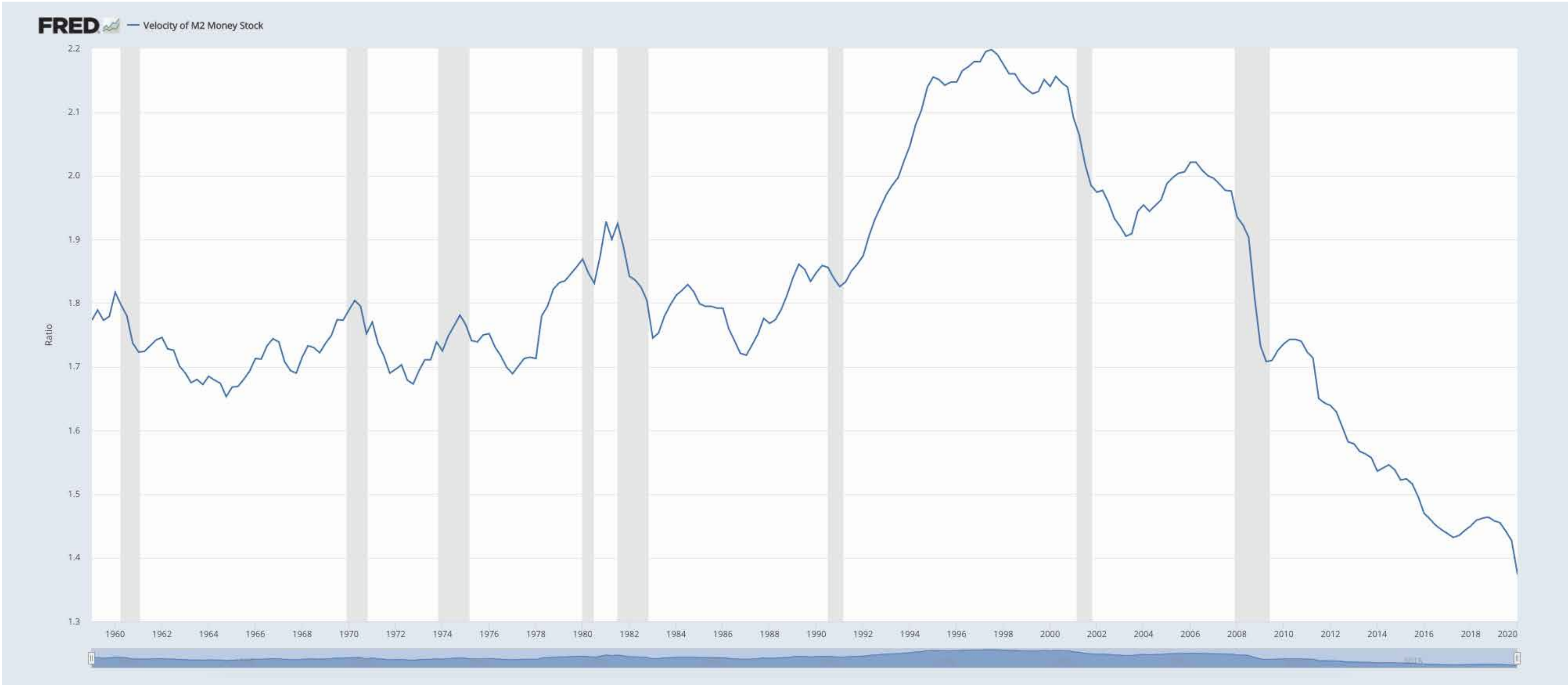
FIAT CURRENCY MARKET PROBLEMS

- As illustrated in this chart, the printing of US dollars to stimulate economic activity is having less and less of a positive economic effect.
- When the government is required to finance its budget on freshly printed money and fails to stimulate economic

growth, history shows that the currency crashes with high inflation or even hyperinflation typically following.

- The US government along with other major governments and monetary systems around the world are funding themselves through deficit funding from central banks.

The velocity of money is the frequency at which one unit of currency is used to purchase domestically-produced goods and services within a given time period. In other words, it is the number of times one dollar is spent to buy goods and services per unit of time. If the velocity of money is increasing, then more transactions are occurring between individuals in an economy. The frequency of currency exchange can be used to determine the velocity of a given component of the money supply, providing some insight into whether consumers and businesses are saving or spending their money.





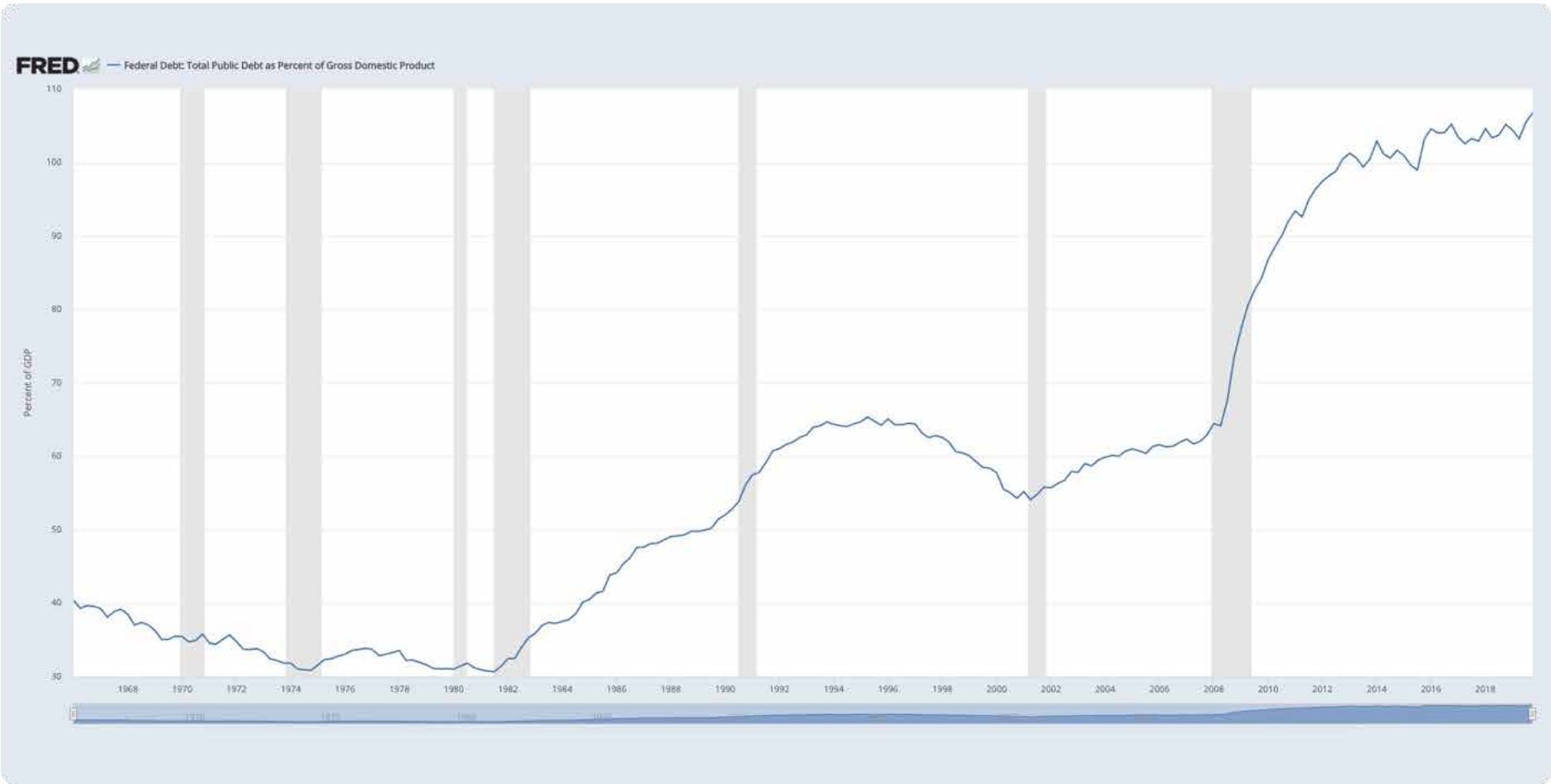
FIAT CURRENCY MARKET PROBLEMS

- The US government along with most other major governments are getting further into debt and they cannot possibly get out of it.
- Federal debt continues to rise against GDP, in nominal terms, to completely unsustainable levels.



Federal Debt: Total Public Debt

- The US government can barely afford their interest payments on their debt, particularly if interest rates go up!
- Unfunded off-balance sheet liabilities far surpass the liabilities currently held on balance sheet and the balance sheet shows a hopelessly insolvent economy.



Federal Debt: Total Public Debt as Percent of Gross Domestic Product

# ASSET BACKED CURRENCY PROBLEMS

**GOLD AND ASSET BACKED PAYMENT AND CURRENCY PLATFORMS HAVE HAD THEIR SHARE OF SIGNIFICANT PROBLEMS NOW AND IN THE PAST.**

## **GRESHAMS' LAW OF MONEY**

The first problem comes from Gresham's Law of Money – “bad money drives out good”. Gresham wasn't the first economist or philosopher to identify this phenomena, but nevertheless got his name branded to it. It is basically an observation of human behaviour with money, where people who value one currency over another will hold onto and hoard the more valued currency and spend the currency they value less. In the case of gold and silver, people who hold it over legal tender fiat currency, typically do not wish to spend it, choosing the less valued fiat currency to spend.

**Kinesis defeats Gresham's Law phenomena by highly incentivising people to utilise the currency through a multifaceted reward system based upon participation and money velocity.**

## **YIELD**

The second problem comes from the fact precious metals and many other assets have no yield attached to them. Further to this, they actually typically cost money to hold securely. In this respect, a yielding asset like interest bearing

bank deposits or stocks paying dividends become a more attractive investment option for investors looking for a yield on their investments. **Kinesis solves the problem of precious metals not having a yield by attaching multiple yields for all kinds of passive and active participation.** As illustrated in slides below, the forecasted model of the multifaceted yield system offers a more attractive alternative than the yields on offer for passive investors. Those that wish to be active investors are also highly incentivised.

## **SECURITY**

The final major problem revolves around security. There have been multiple cases of fraud throughout history involving precious metals and other assets while using them as a payment solution. An investor must clearly be cautious in who they invest with to avoid the real risk of fraud and theft. At the time of this writing, Tether, a company that issues a widely traded cryptocurrency claimed to be backed by US dollars, had been subpoenaed under mysterious and nefarious appearing circumstances around the USD backing of their cryptocurrency. We take a neutral view on Tether, however there had been complaints circulating

the internet for a prolonged period that there were issues in actually redeeming the crypto for USD. A Bloomberg article broke the news and all one needs to do is a google search to understand the situation. **Kinesis utilises the multi-layered third-party audit and verification system of ABX's Quality Assurance Framework.** ABX is a global wholesale spot bullion exchange which has been operating without blemish since 2013 and has large physical broker/dealers and traders around the world entrusting its systems. Further, large partnerships are in place with the likes of Deutsche Borse Group, one of the largest exchange groups in the world, government owned postal systems, like PT Pos Indonesia, as well as, established large mobile banking and vaulting partners. The physical handling, clearing, storage and delivery mechanics are currently being integrated into a Deutsche Borse Group regulated commodity clearinghouse, European Commodity Clearing, who must also maintain approval and acceptance from the German financial regulator. All bullion has a verified audit trail with multi-layered third-party audit and verification in place and regularly audited and transparent holdings system. Please see ECC/ABX Announcement and ABX/PT Pos Announcement.

# BULLION MARKET PROBLEMS

## ARCHAIC & INEFFICIENT MARKET

Wholesale market participants currently trade OTC and in the physical markets largely outside of the electronic environment either via phone, email, or in person. These systems are completely manual, problematic, inefficient and costly. Phone dealing desks are costly and involve manually booking a trade, placing a physical order with a supplier and hedging the trade. There is an acceptance in the market that the legacy OTC London market architecture is outdated and a transition to new globally efficient digital system is needed. **Kinesis via its institutional integration with ABX and its operationally segregated wholesale contracts, which offer serial number and bar hallmark, provides an ideal solution for bi-lateral wholesale trading through the blockchain. This solution will be promoted in partnership with ABX and their extensive network of institutional partners.**

## SILOED AND DISCONNECTED

Local physical markets currently trade in a very siloed manner, completely independent and disconnected from one another.

- We interface these markets and aggregate global physical liquidity*

## LIMITED RESOURCES

Many organisations do not have the resources to conduct the necessary due diligence, understand the regulatory framework and establish global operations.

- We allow local market participants to expand their horizons internationally. This enables them to benefit from international liquidity and attract international clients.

## BARRIERS TO ENTRY

There are significant barriers of entry into the physical

market in each location. Outside of the big bullion banks or international trading houses, local market participants are only trading in their home region and only facing local clients. As a result, there has been no pre-existing global aggregator platform and substantial price differentials exist in the different liquidity centres around the world.

- We break down the barriers to entry to each physical market.
- We directly interface these trading centres allowing traders to arbitrage the differential. Accordingly, we contend we will flatten the global prices of physical gold and silver.

	LONDON MARKET	ABX	KINESIS WHOLESALE EXCHANGE	KINESIS BLOCKCHAIN NETWORK
Market Type	OTC	Centrally Cleared	Centrally Cleared	Blockchain Peer-to-Peer
Fractional Reserve	Yes	No	No	No
Full-Reserve	No	Yes	Yes	Yes
Market Location	London	Global	Global	Global
Price	London	Global	Global	Global
Title of Ownership	Unallocated Held by Custodian	Allocated Held by Investor	Allocated Held by Investor	Allocated Held by Investor
Transparency	Low	High	High	High
Re-Hypothecation	Yes	No	No	No
Price Manipulation	Open	Not Possible	Not Possible	Not Possible
Global Logistics	Inefficient & Expensive	Efficient & Cost-Effective	Efficient & Cost-Effective	Efficient & Cost-Effective
Market Hours	24 hours, 5 days per week	23 hours, 5 days per week	23 hours, 5 days per week	24 hours, 7 days per week



### PRECIOUS METAL PRODUCERS

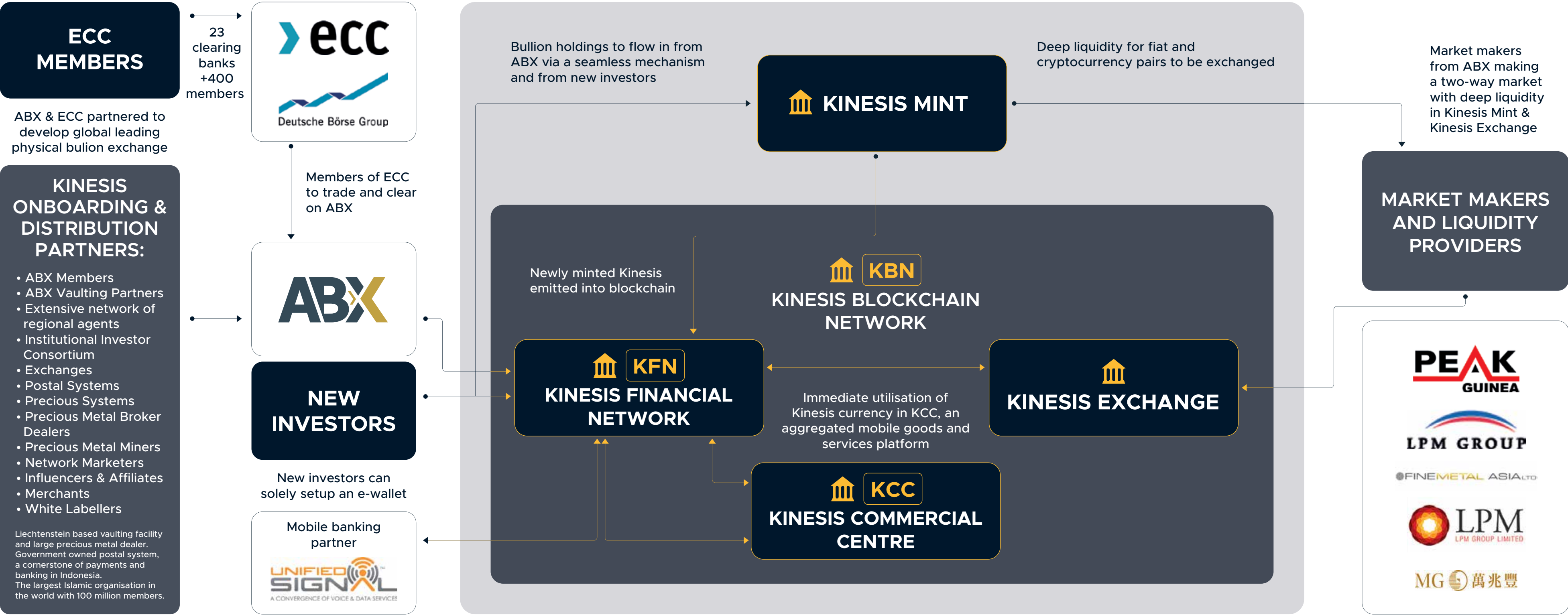
#### Do not have access to the wholesale market

- Unlike in the energy or base commodity space, precious metal mining producers (suppliers) have no pre-existing way to enter the wholesale market directly.
- There are challenging barriers to entry for end consumers (Jewellers, Manufactures & Investors) to directly access the wholesale market. The physical trade flow of bullion typically passes through a series of intermediaries.

### KINESIS SOLUTIONS

- Kinesis provides this facility to enable suppliers to act as Liquidity Providers and access our exchange directly and sell metal at the “Offer” price. Currently, mining producers must sell to an intermediary and hit their “Bid”, which decreases their revenues materially. As the vast majority of producers sell at spot this is a compelling proposition for them.
- ABX integrates the physical trade cycle, allowing for end consumers to access the exchange directly.
- By changing the physical price maker and taker dynamics we contend that we will change the price discovery dynamics of the precious metals market.
- We also contend that by bringing the Producers directly onto our platform we will bring the rest of the industry into our market.

# KINESIS SYSTEM



# KINESIS SYSTEM

KINESIS IS A FULL-CIRCLE MONETARY SYSTEM MADE UP OF ALL ELEMENTS/FUNCTIONS REQUIRED FOR A SUCCESSFUL AND EFFECTIVE MONETARY SYSTEM. THESE DIFFERING FUNCTIONS MAKE UP DIFFERENT BUSINESS UNITS WITHIN THE GROUP. THEY ARE AS FOLLOWS:

**KINESIS MINT**

The wholesale market where the currency is created (minted) in an institutional centrally cleared exchange with deep liquidity and connectivity into global wholesale trading organisations via Allocated Bullion Exchange (ABX).

**KINESIS BLOCKCHAIN NETWORK (KBN)**

The blockchain network where all Kinesis counterparts are connected via highly efficient blockchain technology. Kinesis currencies can be sent, spent, saved or traded through the blockchain. Coins purchased in the wholesale market are emitted into the KBN with incentives based on money velocity.

**KINESIS EXCHANGE**

A blockchain digital currency exchange where Kinesis and other digital currencies can be traded. This is being developed internally to ensure deep liquidity for the Kinesis currencies.

**KINESIS FINANCIAL NETWORK (KFN)**

An established mobile banking system with a digital currency wallet where Kinesis currencies can be used for savings or payments, remittances and money movement. This facility also has a Mastercard and Visa debit card and accompanying companion card facility providing the ability to use Kinesis as a payment currency across the world\*.

**KINESIS COMMERCIAL CENTRE (KCC)**

An online aggregator platform of goods and service providers, enabling the Kinesis currency suite to be seamlessly utilised as payment for listed merchants.

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*\*Any agreements or relationships with debit/credit card service providers are held by third-party service provider Unified Signal with whom Kinesis has developed a strategic relationship.*

# THE KINESIS MONEY PLATFORM

AN ESTABLISHED MOBILE BANKING SYSTEM WITH A DIGITAL CURRENCY WALLET WHERE KINESIS CURRENCIES CAN BE USED FOR SAVINGS OR PAYMENTS, REMITTANCES AND MONEY MOVEMENT. THIS FACILITY ALSO HAS A MASTERCARD & VISA DEBIT CARD AND ACCOMPANYING COMPANION CARD PROVIDING THE ABILITY TO USE KINESIS AS A PAYMENT CURRENCY ACROSS THE WORLD.

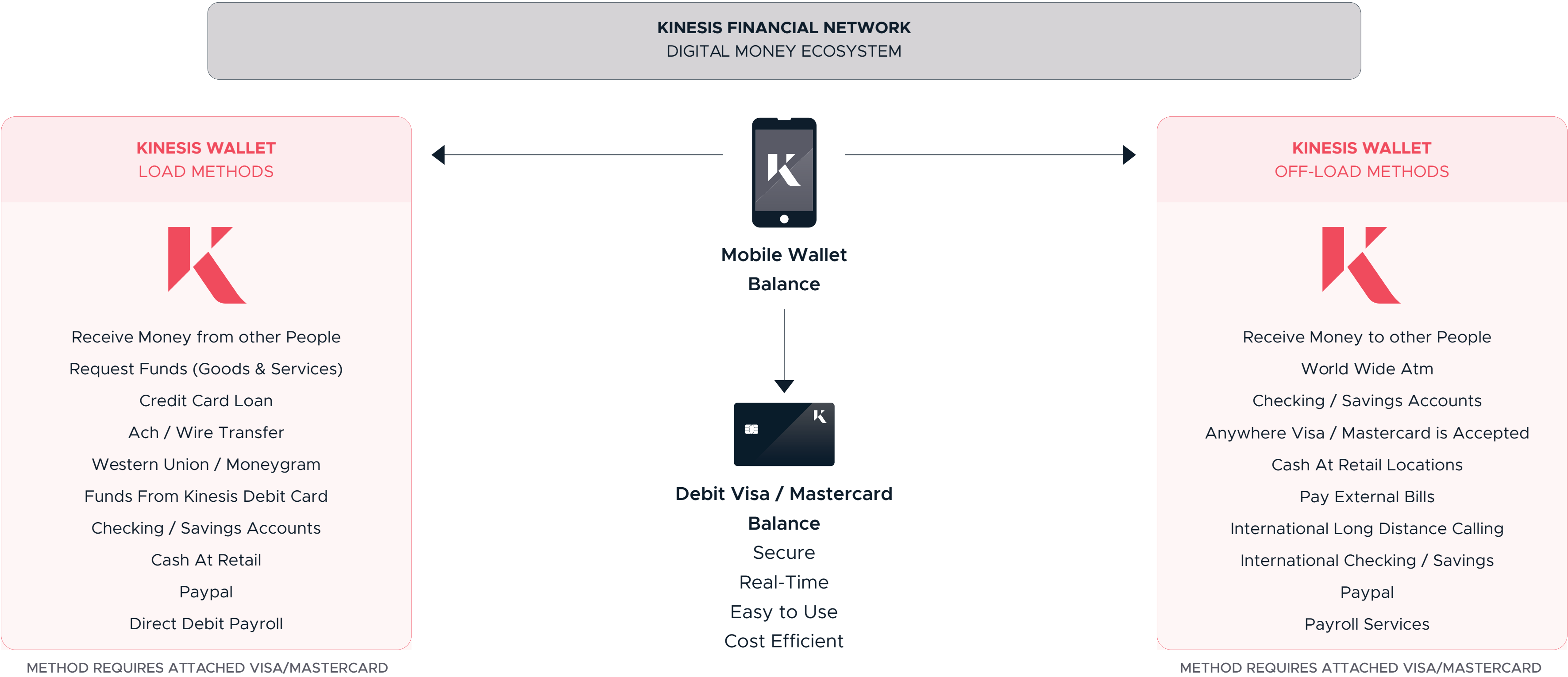
- A global mobile e-wallet and commerce technology suite where Kinesis can be moved to in real-time.
  - Secure mobile wallet and debit card platform which can be viewed in any fiat currency of choice.
  - Extensive functionality and value provided to individual and corporate members, including private labelling abilities.
  - Includes an integrated debit card equivalent to a checking account, which can be used anywhere Visa / MasterCard is accepted and customers can withdraw funds at virtually any ATM around the world.
- A companion card can be created for kids, family members abroad, and funds can be moved from the mobile wallet to a companion card in real-time and for FREE.
  - Ability for merchants to integrate simple APIs to accept customer payments without paying 1.5% to 4% credit card merchant processing costs and virtually eliminate any and all credit card bad debt.

VIRTUAL CARD	
Type	Price (US\$ equivalent)
Activation fee	None
Monthly fee	None
Maximum balance/load limit	\$500
Top-up Fee	0.22%
ATM cash withdrawals (both international and domestic)	Free up to \$300 per month (2% above \$300)

PHYSICAL DEBIT CARD	
Type	Price (GBP £ equivalent)
Daily ATM transaction (cash) limit	£250
Daily POS transaction limit	£7250
Contis Buffer STIP (if turned on)	£25
Maximum account balance	£7500

*For the avoidance of doubt, an unrelated third party service provider will be providing the KFN business services. Any agreements or relationships with debit/credit card service providers are held by third-party service provider Unified Signal with whom Kinesis has developed a strategic relationship.*

# THE KINESIS MONEY PLATFORM



Any agreements or relationships with debit/credit card service providers are held by third-party service provider Unified Signal with whom Kinesis has developed a strategic relationship.

# KINESIS MONEY

**THE CURRENCY SUITE**  
**OUR 1:1 FULLY ALLOCATED ASSET BASED**  
**DIGITAL CURRENCY SUITE WILL HAVE THE**  
**FOLLOWING PRODUCTS INCORPORATED:**

**RESERVE & PAYMENT CURRENCIES**

- Physical Gold & Silver
- Segregated Physical Gold & Silver bars
- Physical bank notes: EUR, JPY, GBP & CHF
- Digital Currencies: TBA

**INVESTMENT CURRENCIES**

- Pair: Physical Silver/Paper Silver

	FIAT CURRENCY	CRYPTO CURRENCY	PHYSICAL GOLD & SILVER	KINESIS PHYSICAL CRYPTOCURRENCY
Medium of Exchange	Good	Fair	Poor	Excellent
Store of Value	Fair	Poor	Excellent	Excellent
Yield	Little too negative	Little to Nil	Nil	Excellent
Legal Tender	Yes	No	No	No
Intrinsic Value	No	No	Yes	Yes
Full Reserve	No	Yes	Yes	Yes
Gresham’s Law	Satisfies	Satisfies	Satisfies	Defeated
Velocity	Yes	Not	No	Yes
Value Stability	Good	Volatile	Excellent	Excellent
Liquidity	Excellent	Poor	Excellent	Excellent
Efficiency	Poor	Good	Poor	Excellent
Security	Good	Fair	Excellent	Excellent
Utilisation	Excellent	Poor	Poor	Excellent
Fungibility	Excellent	Good	Good	Excellent
Durability	Good	Excellent	Excellent	Excellent
Portability	Poor	Excellent	Poor	Excellent
Business Suitability	Excellent	Poor	Poor	Excellent



# KINESIS PAYMENT CURRENCY SPECIFICATIONS

## GOLD PAYMENT CURRENCY (KAU)

Description: 1 fine gram gold contract and token, consisting of gold cast bars of minimum fineness of 9999, and bearing a serial number and identifying stamp of a refiner as per ABX Quality Assurance Framework, table of Approved Refiner List.

	KCX	KBN	KBE
Contract/Token Code	KAU	KAU	KAU
Contract/Token Size	1 KAU (1 gram of Gold)	1 KAU (1 gram of Gold)	1 KAU (1 gram of Gold)
Fineness	Minimum 9999	Minimum 9999	Minimum 9999
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York & expanding with demand	Aggregated across vaults. Choice of withdrawal based on vault inventory	Aggregated across vaults.
Title	Allocated	Allocated	Allocated
Operational Stored	Non-Segregated	Non-Segregated	Non-Segregated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	USD	N/A	USD
Price Quotation Unit	1 gram	N/A	1 gram
Tick Size	\$0.01	N/A	\$0.01
Settlement	T+2	T+0	T+0
Minimum Send/Spend Quantity	N/A	0.5 KAU	N/A
Min. Physical Withdrawal/Redemption	N/A	100 KAU (100 grams)	N/A
Min. Physical Deposit Quantity	100 KAU (100 grams)	N/A	N/A
Minimum Physical for Digital (EFD) Quantity	100 KAU (100 grams)	N/A	N/A
Minimum Emission Quantity	100 KAU (100 grams)	N/A	N/A

## SILVER PAYMENT CURRENCY (KAG)

Description: 1 oz silver contract and token, consisting of silver cast bars of a minimum fineness of 999, and bearing a serial number and identifying stamp of a refiner as per ABX Quality Assurance Framework, table of Approved Refiner List.

	KCX	KBN	KBE
Contract/Token Code	KAG	KAG	KAG
Contract/Token Size	1 KAG (1 oz of Silver)	1 KAG (1 oz of Silver)	1 KAG (1 oz of Silver)
Fineness	Minimum 9999	Minimum 9999	Minimum 9999
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York & expanding with demand	Aggregated across vaults. Choice of withdrawal based on vault inventory	Aggregated across vaults.
Title	Allocated	Allocated	Allocated
Operational Stored	Non-Segregated	Non-Segregated	Non-Segregated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	USD	N/A	USD
Price Quotation Unit	1 oz	N/A	1 oz
Tick Size	\$0.01	N/A	\$0.01
Settlement	T+2	T+0	T+0
Minimum Send/Spend Quantity	N/A	0.5 KAG	N/A
Min. Physical Withdrawal/Redemption	N/A	200 KAG (200 oz)	N/A
Min. Physical Deposit Quantity	200 KAG (200 oz)	N/A	N/A
Minimum Physical for Digital (EFD)	200 KAG (200 oz)	N/A	N/A
Minimum Emission Quantity	200 KAG (200 oz)	N/A	N/A

# KINESIS WHOLESALE SEGREGATED CURRENCY SPECIFICATIONS

## GOLD WHOLESALE CURRENCY (KWG)

Description: 1 fine kilogram gold contract and token, consisting of gold cast bars of minimum fineness of 9999, and bearing a serial number and identifying stamp of a refiner as per ABX Quality Assurance Framework, table of Approved Refiner List.

	KCX	KBN	KBE
Contract/Token Code	KWG	KWG	KWG
Contract/Token Size	1 KWG (1 kg of Gold)	1 KWG (1 kg of Gold)	1 KWG (1 kg of Gold)
Fineness	Minimum 9999	Minimum 9999	Minimum 9999
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York & expanding with demand.	Vault where bar is located.	Vault where bar is located.
Title	Allocated	Allocated	Allocated
Operational Stored	Non-Segregated	Non-Segregated	Non-Segregated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	USD	N/A	USD
Price Quotation Unit	1 kilogram	N/A	1 kilogram
Tick Size	\$0.01	N/A	\$0.01
Settlement	T+2	T+0	T+0
Minimum Send/Spend Quantity	N/A	1 KWG (kilogram)	N/A
Min. Physical Withdrawal/Redemption	N/A	1 KWG (kilogram)	N/A
Min. Physical Deposit Quantity	1 KWG (kilogram)	N/A	N/A
Minimum Physical for Digital (EFD) Quantity	1 KWG (kilogram)	N/A	N/A
Minimum Emission Quantity	1 KWG (kilogram)	N/A	N/A

## SILVER WHOLESALE CONTRACT (KWS)

Description: 1,000 troy ounces of silver contract and token, consisting of silver cast bars of minimum fineness of 999, and bearing a serial number and identifying stamp of a refiner as per ABX Quality Assurance Framework, table of Approved Refiner List.

	KCX	KBN	KBE
Contract/Token Code	KWS	KWS	KWS
Contract/Token Size	1 KWS (1,000 troy ounces of silver)	1 KWS (1,000 troy ounces of silver)	1 KWS (1,000 troy ounces of silver)
Fineness	Minimum 9999	Minimum 9999	Minimum 9999
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York & expanding with demand	Vault where bar is located.	Vault where bar is located.
Title	Allocated	Allocated	Allocated
Operational Stored	Segregated	Segregated	Segregated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	USD	N/A	USD
Price Quotation Unit	1 troy ounce	N/A	1 troy ounce
Tick Size	\$0.01	N/A	\$0.01
Settlement	T+2	T+0	T+0
Minimum Send/Spend Quantity	N/A	1 KWS (1,000 troy ounces)	N/A
Min. Physical Withdrawal/Redemption	N/A	1 KWS (1,000 troy ounces)	N/A
Min. Physical Deposit Quantity	1 KWS (1,000 troy ounces)	N/A	N/A
Minimum Physical for Digital (EFD)	1 KWS (1,000 troy ounces)	N/A	N/A
Minimum Emission Quantity	1 KWS (1,000 troy ounces)	N/A	N/A

# KINESIS PHYSICAL FIAT CURRENCY SPECIFICATIONS

## EUR PHYSICAL FIAT CURRENCY (KEU)

Description: 1 Euro (€) contract and token, consisting of physical EUR bank notes as per ABX Quality Assurance Framework.

	KCX	KCX	KCX
Contract/Token Code	KEU	KEU	KEU
Contract/Token Size	KEU 1 (€1)	KEU 1 (€1)	KEU 1 (€1)
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York.	Aggregated across vaults. Choice of withdrawal based on vault inventory.	Aggregated across vaults
Title	Allocated	Allocated	Allocated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	EUR	N/A	EUR
Price Quotation Unit	€1.00	N/A	€1.00
Tick Size	€0.01		€0.01
Minimum Send/Spend Quantity	N/A	KEU 0.01 (€0.01)	N/A
Minimum Withdrawal Quantity	KEU 50,000 (€50,000)	KEU 50,000 (€50,000)	N/A
Minimum Deposit Quantity	KEU 50,000 (€50,000)	N/A	N/A
Minimum Emission Quantity	KEU 1,000 (€1,000)	N/A	N/A

## JPY PHYSICAL FIAT CURRENCY (KJY)

Description: 100 Japanese Yen (¥) contract and token, consisting of physical JPY bank notes as per ABX Quality Assurance Framework.

	KCX	KCX	KCX
Contract/Token Code	KJY	KJY	KJY
Contract/Token Size	KJY 1 (¥100)	KJY 1 (¥100)	KJY 1 (¥100)
Vault Location	By Choice: Hong Kong, Singapore, Sydney, Dubai, London, Zurich, New York.	Aggregated across vaults. Choice of withdrawal based on vault inventory.	Aggregated across vaults.
Title	Allocated	Allocated	Allocated
Title Transfer Clearing	Centralised	Decentralised Blockchain	Decentralised Blockchain
Price Quotation Currency	JPY	N/A	JPY
Price Quotation Unit	¥100	N/A	¥100
Tick Size	¥1		¥1
Minimum Send/Spend Quantity	N/A	KJY 0.01 (¥1)	N/A
Minimum Withdrawal Quantity	KJY 50,000 (¥5,000,000)	KJY 50,000 (¥5,000,000)	N/A
Minimum Deposit Quantity	KJY 50,000 (¥5,000,000)	N/A	N/A
Minimum Emission Quantity	KJY 1,000 (¥100,000)	N/A	N/A

# MULTIFACETED VELOCITY BASED INCENTIVISING YIELD SYSTEM

KINESIS HAS DEVELOPED A MULTIFACETED YIELD SYSTEM THAT IS SPECIFICALLY DESIGNED TO ATTRACT INSTITUTIONAL AND RETAIL CAPITAL AND INCENTIVISE USE AND VELOCITY OF THE CURRENCY SUITE. USERS ARE FINANCIALLY REWARDED BASED ON THEIR PARTICIPATION AND THE OVERALL VELOCITY (RATE THAT MONEY CHANGES HANDS) OF THE KINESIS CURRENCIES. THIS REVOLUTIONARY UNIQUE YIELD IS DERIVED PURELY FROM ECONOMIC OUTPUT RATHER THAN DEBT LIKE FIAT CURRENCY WITH FRACTIONAL BANKING.

Our system provides for very interesting economic implications. Under a fiat monetary system with fractional banking, there is the need to continually devalue the currency and inflate prices to stimulate economic activity, which can only work for a finite period of time and is now currently ceasing to work. In the Kinesis system of shared economic wealth this is not required as the incentive to utilise the currencies is so great.

In the cryptocurrency sphere, the Kinesis currency suite will provide a stabilising force, as well as, velocity being highly incentivised. It then stands to reason so too will the velocity of the Kinesis currencies be high. Other volatile cryptocurrency holders can find price stability by converting their volatile cryptocurrencies into Kinesis. Our currency suite will be useful for businesses and merchants.

When a transaction is made on across the Kinesis network a fee is taken, this fee is divided up into various fee-sharing yields. Minters who create Kinesis currencies earn a yield on the currencies they create. Holders of Kinesis currencies earn a monthly yield for simply holding. Depositors are rewarded on their initial deposit and individuals who refer new users into the system receive a return on their transactions.

As a benchmark, we have taken the cryptocurrency backed by USD, Tether, and looked at their velocity rates and then dramatically decreased them in our assumptions to remain conservative. Tether's velocity stays high for one main reason, they provide a stable price that can be used by cryptocurrency users to liquidate volatile cryptocurrencies and hold a relatively stable one. Their model has been a success and their velocity is higher than any other cryptocurrencies.

# VELOCITY BASED INCENTIVISING YIELDS

## MINTER YIELD

- Designed to attract capital and then put it into motion
- Maximises the incentive to use (send, spend or sell) the currency.
- Rewards participants who buy the currency in the primary market and then use it in the secondary blockchain market.
- Will receive a share of the transaction fees as a yield perpetually on the Kinesis coins they created and then used.
- The more the Kinesis coins created are transacted or the higher the velocity, the higher the yield.

## HOLDER YIELD

- Provides a yield while holding in Kinesis KBN ewallet.
- This is a purely passive return and designed to compete with bank deposits, stock dividend yields and rental property yields.
- Kinesis Holders simply enjoy the benefits of the economic activity of the system while having their money held in the system.

## RECRUITER YIELD

- Rewards entities (people or corporations) who recruit (refer) new e-wallet users.
- Designed to incentivise bringing more participants into the ecosystem.

## DEPOSITORS YIELD

- Applicable on the initial deposit directly into their e-wallet.
- Maximises the incentive for a large initial deposit and then use of the currency.
- Will receive a share of the transaction fees as a yield perpetually on the Kinesis coins they bought and then used.
- The higher the velocity of the initially purchased Kinesis coins, the higher the yield.

Fee Sharing			
Transaction Fee Share		KCC Commission Share	
	IMO	Post-IMO	
Minter	3x	5%	
eWallet Depositor	N/A	5%	
Holder	N/A	15%	40%
Recruiter	N/A	7.5%	
KVT	N/A	20%	20%
White Labeller	N/A	10%	20%
Partners	N/A	20%	0%
Kinesis	N/A	17.5%	20%
	-	100%	100%

This table illustrates where the fees can go for every transaction IMO - Initial Minting Offer.

Kinesis Minter Yield									
	Incentive			Yield based on Velocity					
	Fee	Fee Share %	Transaction %	2%	5%	10%	15%	20%	30%
IMO	0.45%	15%	0.068%	0.49%	1.23%	2.46%	3.70%	4.93%	7.39%
Post-IMO	0.45%	5%	0.023%	0.16%	0.41%	0.82%	1.23%	1.64%	2.46%
Kinesis Depositor Yield									
	Incentive			Yield based on Velocity					
	Fee	Fee Share %	Transaction %	2%	5%	10%	15%	20%	30%
IMO	-	-	-	-	-	-	-	-	-
Post-IMO	0.45%	5%	0.023%	0.16%	0.41%	0.82%	1.23%	1.64%	2.46%
Kinesis Holder Yield									
	Incentive			Yield based on Velocity					
	Fee	Fee Share %	Transaction %	2%	5%	10%	15%	20%	30%
Post IMO	0.45%	15%	0.068%	0.49%	1.23%	2.46%	3.70%	4.93%	7.39%
KCC COMM Share1	5.00%	40%	2.0%	0.29%	0.73%	1.46%	2.19%	2.92%	4.38%
				0.78%	1.96%	3.92%	5.89%	7.85%	11.77%
1 Assuming 2% of all transactions are occuring in the KCC									
Kinesis Recruiter Yield									
	Incentive			Yield based on Velocity					
	Fee	Fee Share %	Transaction %	2%	5%	10%	15%	20%	30%
IMO	-	-	-	-	-	-	-	-	-
Post-IMO	0.45%	7.5%	0.034%	0.25%	0.62%	1.23%	1.85%	2.46%	3.70%

This table illustrates the incentivising yields and their potential per annum return based on the Kinesis systems money velocity rate if all incentivising yields are utilised IMO - Initial Minting Offer.



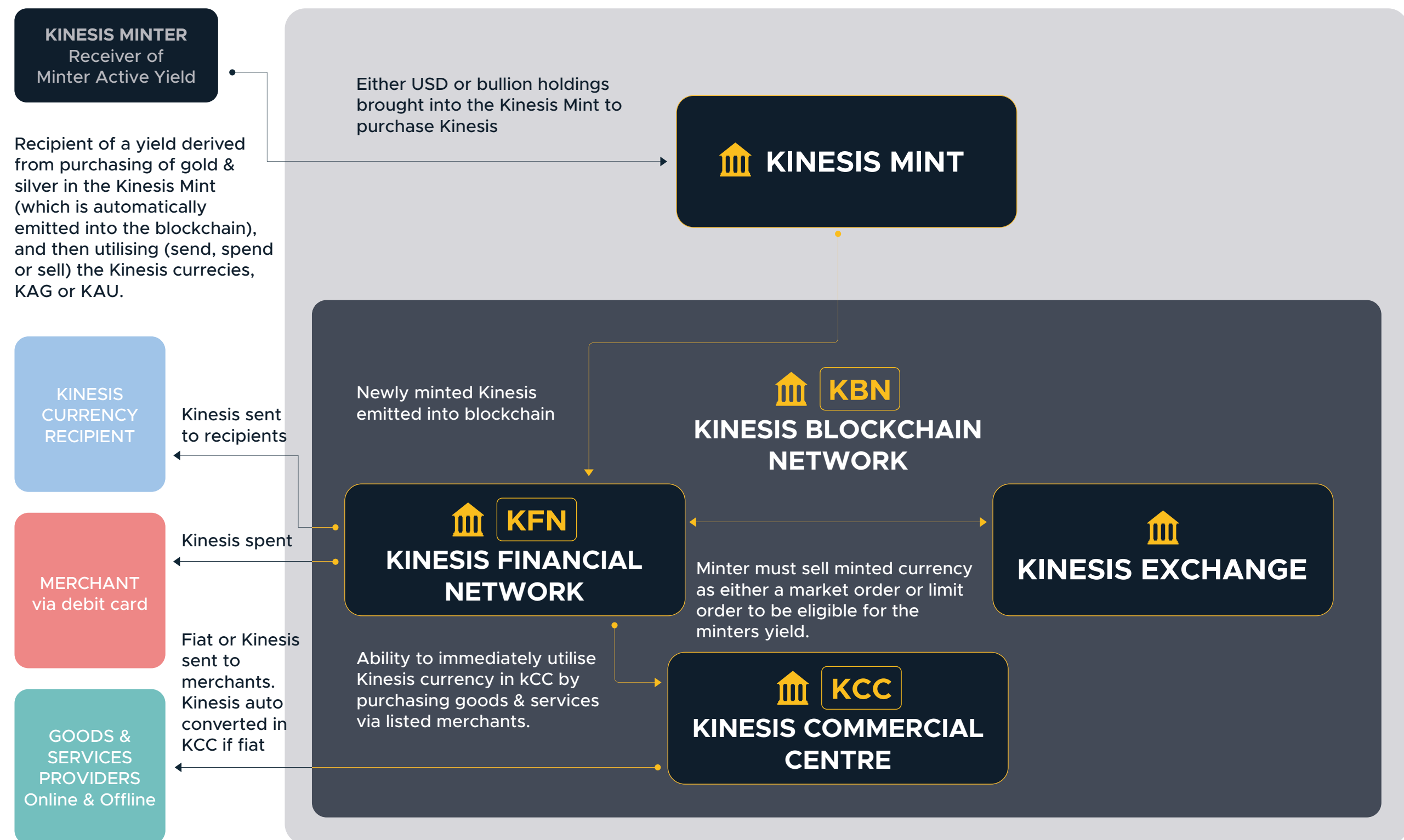
# KINESIS MINTERS

- Kinesis Minters will receive a yield on their investment by simply purchasing Kinesis currency in the the Kinesis Mint and then sending, spending or selling them in the Kinesis Blockchain Network (KBN).
- Once the currency is purchased in the Kinesis Mint it is automatically emitted and appears in the Minters e-Wallet in KFN.
- The Minters Yield will become receivable once the coins are then sent, spent or sold (from the offer side) from the e-Wallet.
- The yield is based on the velocity of the currency and derived from a perpetual share of transaction fees from the coins the Minter created in proportion to all coins in existence.
- The more currency minted and sent into the system by the Minter, the more value of currency will be moving through the system and the greater the recurring financial reward will be. This has the effect of highly incentivising the utilisation of the currency.
- **This system provides people and businesses with perpetual recurring revenue that continues to build over time with currency use, simply just for creating and using the Kinesis currency – a truly incredible opportunity!**

- This yield is associated with true economic activity and represents a very powerful return on capital and incentive to utilise the Kinesis currency, particularly as the capital only needs to be tied up for a relatively short period of time and while holding it the Holders

Yield will also be receivable.

- **This revenue generation opportunity is unlike anything currently available and offers almost everyone with requisite spare capital with an entirely new way to generate money.**





# KINESIS MINTERS

- These tables model the returns available according to a number of capital revolutions (cycles) of a capital investment of \$50,000.
- The more revolutions performed then the more capital is working for a minter in the market and the more transaction fees they are sharing in.
- These tables show the incentive to utilise, sell and circulate the Kinesis currency, kinetically charging it, for both businesses and individuals alike.
- Businesses can pay their employees in Kinesis and begin building an entirely new revenue stream that continues to grow larger and larger over time.
- Private and institutional investors/traders can circulate their capital and earn more as more Kinesis currency they minted travels through the system.
- This system highly rewards participation honestly and fairly.
- **It should be evident from this illustration that this system will stimulate economic activity without the need to inflate prices and devalue currency.**
- **This is a greatly needed fair and rewarding real world monetary solution**

Capital Revolutions	Investment	Yield based on Velocity & Revolutions %									
		2%		5%		10%		15%		20%	
	\$	%	\$	%	\$	%	\$	%	\$	%	\$
1	50,000	0.16%	82	0.41%	205	0.82%	411	1.23%	616	1.64%	821
5	50,000	0.82%	411	2.05%	1027	4.11%	2053	6.16%	3080	8.21%	4106
10	50,000	1.64%	821	4.11%	2053	8.21%	4106	12.32%	6159	16.43%	8213
15	50,000	2.46%	1232	6.16%	3080	12.32%	6159	18.48%	9239	24.64%	12319
20	50,000	3.29%	1643	8.21%	4106	16.43%	8213	24.64%	12319	32.85%	16425
25	50,000	4.11%	2053	10.27%	5133	20.53%	10266	30.80%	15398	41.06%	20531
50	50,000	8.21%	4106	20.53%	10266	41.06%	20531	61.59%	30797	82.13%	41063

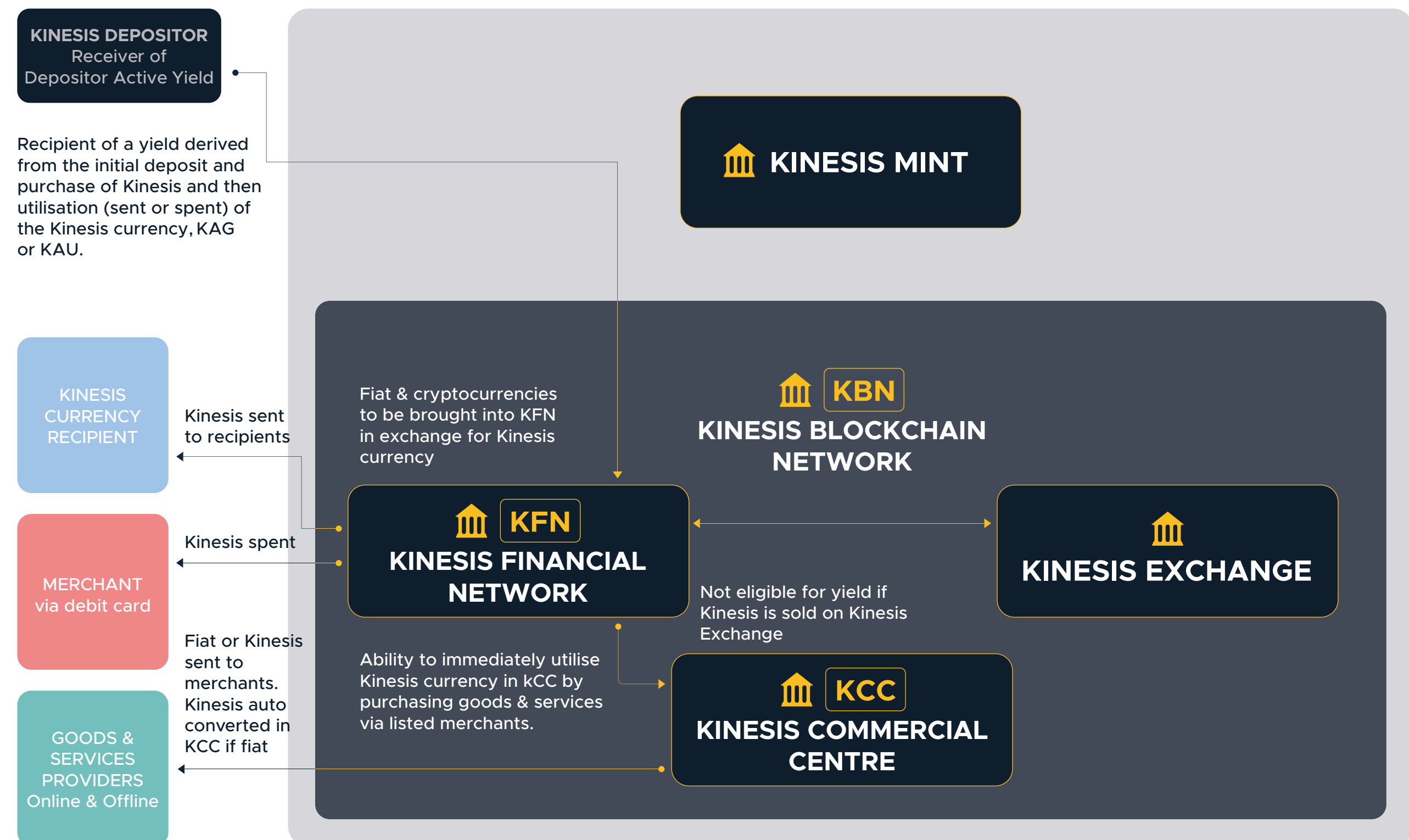
The above table is modelled according to a non-compounding annual return according to how many revolutions of capital have been completed over any period of time for \$50,000.

Revolutions per month										
Month	1		2		3		4		5	
	Accumulated Portfolio	Profit	Accumulated Portfolio	Profit	Accumulated Portfolio	Profit	Accumulated Portfolio	Profit	Accumulated Portfolio	Profit
1	50,000	34	50,000	69	50,000	103	50,000	137	50,000	171
2	50,034	69	50,069	138	50,103	206	50,137	274	50,171	342
3	50,103	103	50,207	207	50,309	309	50,411	411	50,513	513
4	50,206	137	50,414	276	50,618	412	50,822	548	51,026	684
5	50,343	171	50,690	345	51,030	515	51,370	685	51,710	855
6	50,514	206	51,035	414	51,545	618	52,055	822	52,565	1,026
7	50,719	240	51,449	483	52,163	721	52,877	959	53,591	1,197
8	50,959	274	51,932	552	52,884	824	53,836	1,096	54,788	1,368
9	51,233	308	52,484	621	53,708	927	54,932	1,233	56,156	1,539
10	51,541	343	53,105	690	54,635	1,030	56,165	1,370	57,695	1,710
11	51,884	377	53,795	759	55,665	1,133	57,535	1,507	59,405	1,881
12	52,261	411	54,554	828	56,798	1,236	59,042	1,644	61,286	2,052
Annual Profit		2672		5382		8034		10686		13338
Annual Yield		5%		11%		16%		21%		27%

The above table is modelled on \$50,000 capital revolutions with a 30% daily velocity rate, compounding monthly post public sale

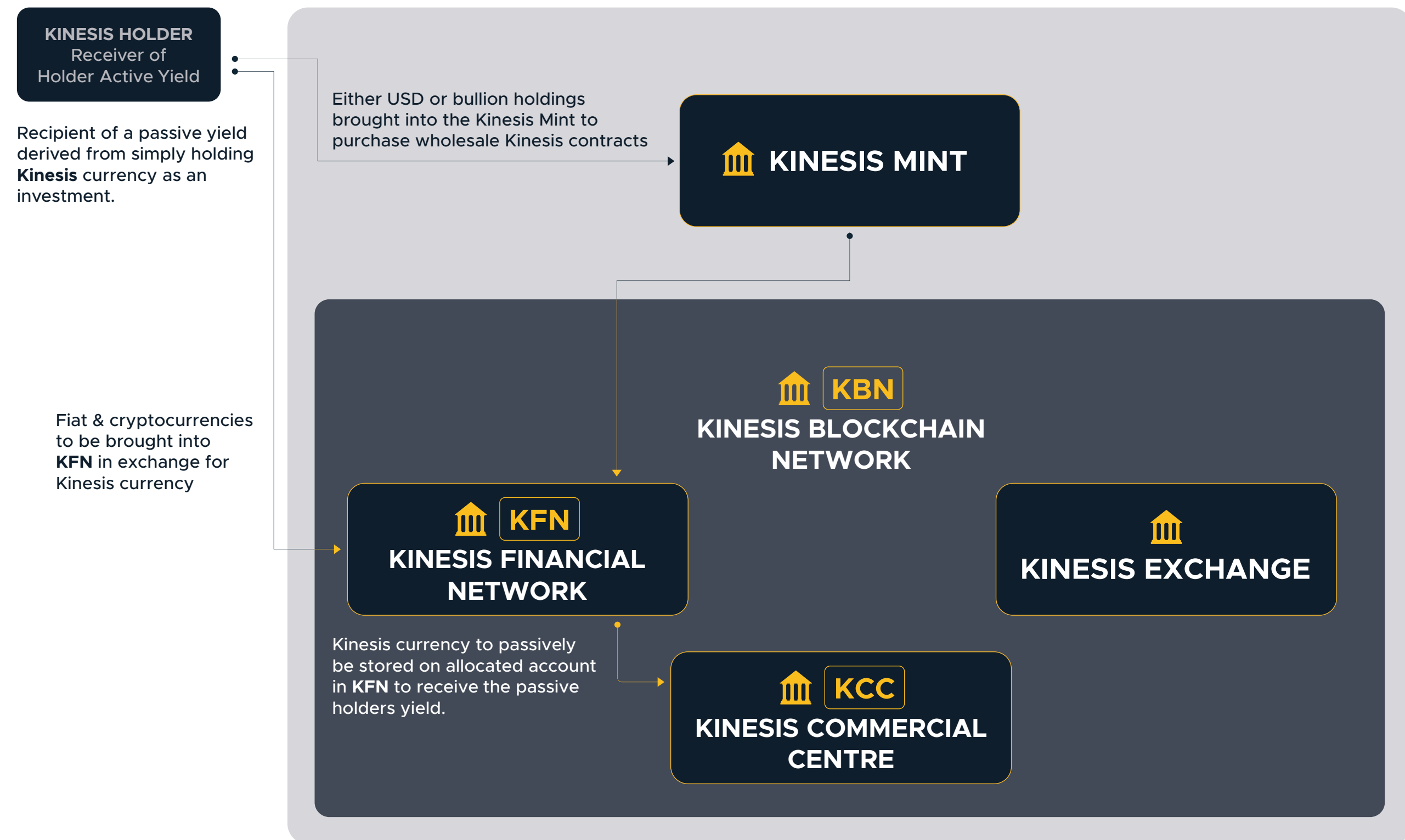
# KINESIS DEPOSITORS

- Kinesis Depositors will receive a yield on their initial deposit/purchase of Kinesis from their e-Wallet in the KFN once they are sent or spent.
- As Kinesis' travel from hand-to-hand throughout the KBN a proportional share of the transaction fees will be shared perpetually with the Depositor for the life of the currency.
- The yield is based on the velocity of the currency and derived from a perpetual proportional share of the transaction fees associated with Kinesiscurrency in existence.
- This yield is designed to maximise initial deposits into the Kinesis Blockchain Network by strongly rewarding this initial deposit.
- This yield is associated with true economic activity and represents a very powerful return on capital and incentive to utilise the Kinesis currency.
- This is applicable for all Kinesis currencies in the Kinesis cryptocurrency suite.



# KINESIS HOLDERS

- Kinesis Holders will receive a yield on their passive investment in the Kinesis currency held in their KBN e-Wallet.
- The yield is based on the velocity of the currency and derived from a consolidated share of the transaction fees across the Kinesis Blockchain Network (KBN), calculated on a daily basis and credited to their e-Wallet accounts monthly.
- This yield is derived from true economic activity and a sharing of the wealth of the entire Kinesis system, there is no interest or debt associated with this yield.
- **Based on conservative velocity figures the yield will far surpass global bank deposit interest rates with allocated ownership and less risk, thus kinesis is set to attract large sums of capital from all asset classes spread across the world.**
- This is applicable for all Kinesis currencies in the Kinesis digital currency suite.



# KINESIS HOLDERS YIELD

These three tables display a comparison between the potential Kinesis Holders Yield, global interest rates and G20 average dividend yields. Clearly even with modest velocity rates Kinesis Holders will receive better returns on their Kinesis holdings than on bank depositsor equity dividend yields. Kinesis provides passive investors and savers with highly attractive risk/return metrics.

Nation	Average Dividend Yield
Australia	3.95%
US	1.80%
UK	4.36%
Japan	1.90%
China	2.24%
Canada	3.01%
Germany	2.54%
Spain	4.37%
India	1.24%
France	2.96%

Source as at December 2019 - <https://siblisresearch.com/data/global-dividend-yields/>

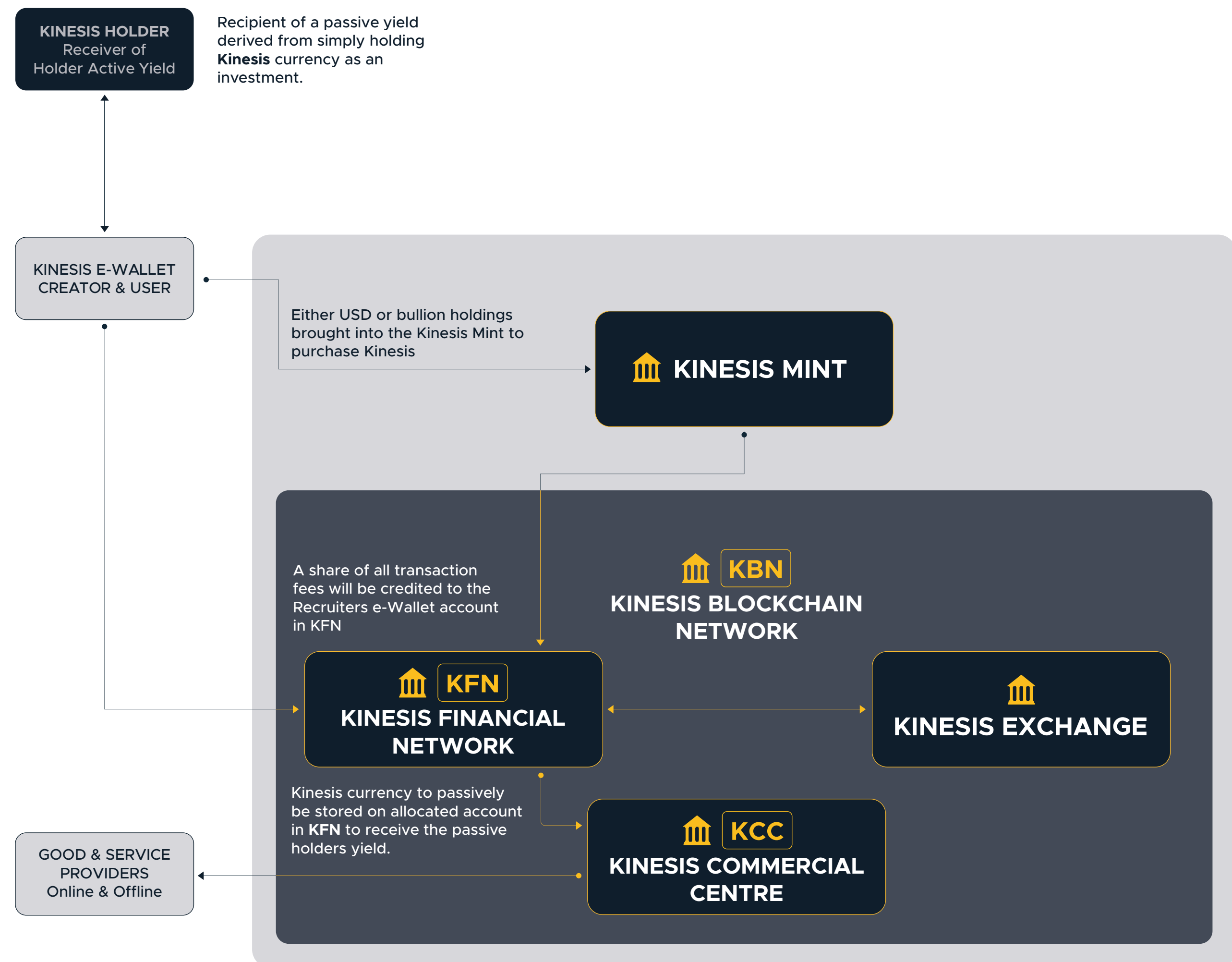
Name of interest rate	Country/Region	Current Rate
American interest rate FED	United States	0.250%
Australian interest rate RBA	Australia	0.250%
Banco Central interest rate	Chile	0.500%
Bank of Korea interest rate	South Korea	0.500%
Brazilian interest rate BACEN	Brazil	3.000%
British interest rate BoE	Great Britain	0.100%
Canadian interest rate BOC	Canada	0.250%
Chinese interest rate PBC	China	3.850%
Czech interest rate CNB	Czech Republic	0.250%
Danish interest rate Nationalbanken	Denmark	0.050%
European interest rate ECB	Europe	0.000%
Hungarian interest rate	Hungary	0.900%
Indian interest rate RBI	India	4.000%
Indonesian interest rate BI	Indonesia	6.500%
Israeli interest rate BOI	Israel	0.100%
Japanese interest rate BoJ	Japan	-0.100%
Mexican interest rate Banxico	Mexico	5.500%
New Zealand interest rate	New Zealand	0.250%
Norwegian interest rate	Norway	0.000%
Polish interest rate	Poland	0.400%
Russian interest rate CBR	Russia	5.500%
Saudi Ariabian interest rate	Saudi Arabia	1.000%
South African interest rate SARB	South Africa	3.750%
Swedish interest rate Riksbank	Sweden	0.000%
Swiss interest rate SNB	Switzerland	-0.750%
Turkish interest rate CBRT	Turkey	8.250%

Kinesis Holder Yield									
	Incentive			Yield based on Velocity					
	Fee	Fee Share %	Transaction %	2%	5%	10%	15%	20%	30%
Upon KCX Launch	0.45%	15%	0.0675%	0.49%	1.23%	2.46%	3.70%	4.93%	7.39%
KCC COMM Share1	5%	40%	2.00%	0.29%	0.73%	1.46%	2.19%	2.92%	4.38%
				0.78%	1.96%	3.92%	5.89%	7.85%	11.77%
1 Assuming 2% of all transactions are occuring in the KCC									

Source as at March 2020 - <https://www.global-rates.com/interest-rates/central-banks/central-banks.aspx>

# KINESIS RECRUITERS

- Kinesis Recruiters will receive a perpetual revenue share on all transaction fees on the eWallets they recruit.
- This provides an immediate business opportunity for anyone, whether they are: a private individual referring friends or family; someone wanting to establish a business to refer investors/users into Kinesis; an online marketer or affiliate; a person or business wanting to refer other businesses or broker/dealer operations in; or a pre-established business wanting to enrol there clients in the Kinesis system.
- This revenue is unlike anything currently available and offers almost everyone a new way to generate money.
- The more the Recruiters enlisted eWallets transact then the larger the transaction fee revenue is for them.
- The viral and scalable nature of the system is astoundingly powerful.





# KINESIS VELOCITY TOKEN (KVT)

## INITIAL TOKEN OFFER (ITO)

- To participate in the Kinesis Currency Initial Minting Offer (IMO) at the preferential IMO fee sharing rates, subscription is required in the KVT ITO.
- KVT holders receive a proportional 20% share of all transaction fees associated with all Kinesis currencies and 20% of all commissions from the Kinesis Commercial Centre (KCC).
- Pre-sale offers a 2.5-25% discounted.
- Technically and legally hard capped to a maximum of 300,000 KVTs to be issued.
- A minimum of 5% and a maximum of 20% of transaction fees of the Kinesis system will go towards buying back the tokens at market prices, which will then be held by Kinesis Cayman.

Thresholds			
Token issue period	First Date Available	Last Date Available	Discount
Pre-Sale			
1st Phase	14-Feb-18	14-Mar-18	25%
2nd Phase	15-Mar-18	31-Mar-18	15%
3rd Phase	01-Apr-18	14-Apr-18	10%
4th Phase	15-Apr-18	30-Apr-18	5%
5th Phase	1 May 2018	9 September 2018	2.5%
Public Sale	10 September 201	30 August 2019	Nil

Token Name	Kinesis Velocity Token
Token Symbol	KVT
Pre-Sale Timing	14 February 2018 – 9 September 2018
Public SaleTiming	10 September 2018 to 30 August 2019
Pre-Sale Discount	2.5-25%
Issue price of Tokens	US \$1,000
Sale Size Limits	Technically and legally hard capped at 300,000 KVTs
Further token issues	No, there will never be any dilution to the rights of KVT holders
Secured methods of token purchase	Fiat & Ethereum (ETH)
Token holder rights & benefits	20% of all transaction fees of Kinesis cryptocurrency suite
	20% of all commission received from the Kinesis Commercial Centre (KCC)
	The exclusive right to participate in the Kinesis currency Initial Minting Offer (IMO) preferential rates
Token Issuance date	10 September 2018 and thereafter upon subscription
Token activation date	30 August 2019
Token Buy-Back Program	A minimum of 5% of total transaction fees goes towards buying back token
	Buy-back of tokens increased to 20% of transaction fees if token price goes 5% below listing price



# KINESIS VELOCITY TOKEN

## PROJECTED FINANCIALS

Based solely on a modest infiltration rate in the gold market and not considering infiltrating any other market. The Kinesis System can be applied on top of any asset and to any market. KVT holders will benefit from the currency suite expansion into all future asset classes.

A reasonable velocity rate of 15% has been applied.

An assumption of 1-3% of transactions going through the KCC is also considered to be conservative particularly with additional loyalty programs that will be developed.

As can be seen from this table the share of fees and commission per KVT results in a very attractive yield.

Because we can forecast future returns we can calculate a Net Present Value (NPV) per KVT based on Discounted Cash Flow analysis.

As can be seen in the green box at the bottom of the table, the NPV based on 5 years cash flows and a discount rate of 5% is over \$20,150 per KVT, which at current prices represents extraordinary value.

With the volatility in other cryptocurrencies the discount rate would have to be much higher to represent the risk and they also largely do not have a yield.

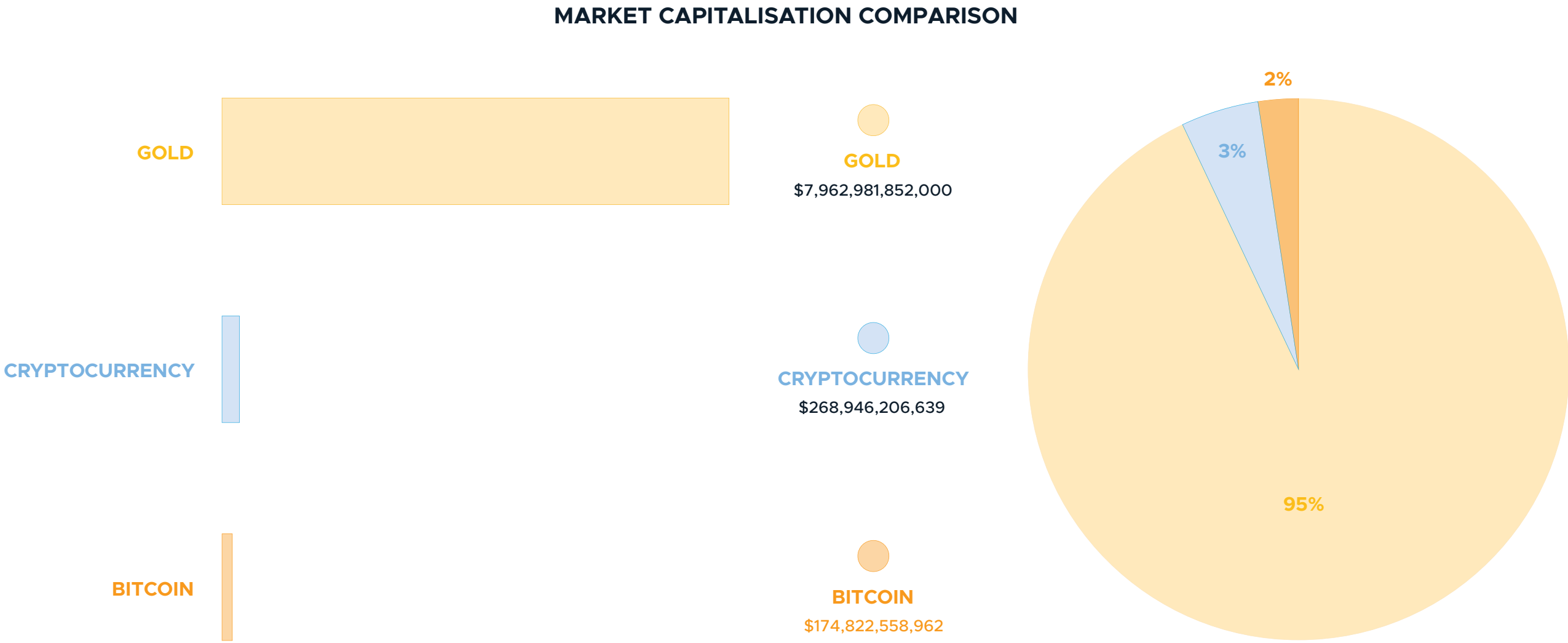
	Year				
	1	2	3	4	5
Average Market Capitalization (USD)	\$1,560,000,000	\$4,586,297,355	\$10,559,575,908	\$35,009,218,737	\$64,044,194,400
Velocity 1	15%	15%	15%	15%	15%
Days in Year	365	365	365	365	365
Yearly Volume (USD)	85,410,000,000	251,099,780,186	579,720,717,349	1,916,754,725,851	3,506,419,643,400
Transaction Fee %	0.45%	0.45%	0.45%	0.45%	0.45%
Transactions Fees (USD)	384,345,000	1,129,949,011	2,608,743,228	8,625,396,266	15,778,888,395
Commercial Centre Transactions					
Share of Total Transactions (%)	0.50%	1.00%	2.00%	3.00%	3.00%
Share of Total Transactions (\$)	427,050,000	2,510,997,802	11,594,414,347	57,502,641,776	105,192,589,302
Average Commission Rate	5%	5%	5%	5%	5%
Total Commission Income	21,352,500	125,549,890	579,720,717	2,875,132,089	5,259,629,465
KVT Share %	20%	20%	20%	20%	20%
KVT Transaction Revenue (USD)	76,869,000	225,989,802	521,748,646	1,725,079,253	3,155,777,679
KVT Commission Ctr Revenue (USD)	4,270,500	25,109,978	115,944,143	575,026,418	1,051,925,893
Total KVT Revenue (USD)	81,139,500	251,099,780	637,692,789	2,300,105,671	4,207,703,572
KVT Issued	300,000	300,000	300,000	300,000	300,00
Per KVT	270.47	837.00	2,125.64	7,667.02	14,025.68
Cost per KVT	1000	1000	1000	1000	1000
Yield	27%	84%	213%	767%	1403%
NPV* (5% Discount rate)	\$20,150				

 To enter your own numbers, see the KVT calculator here - <https://kinesis.money/kvt-calculator/>

# MARKET CAPITALISATION

- As can be seen from the charts below, the gold market is vastly larger than all cryptocurrency markets combined.
- Kinesis provides a solution which has the potential to infiltrate currency, asset and investment markets around the world, not just the gold, silver and cryptocurrency markets.
- **In forecasting the Kinesis market capitalisation monetary base, we have solely looked at an infiltration of above ground physical gold and nothing else. Our financial models project only modest infiltration of the gold market along with a very reasonable anticipated rise in gold prices.**
- In reality we envisage Kinesis infiltration of all asset, investment and currency markets – our yield and stability (risk/return metrics) make Kinesis an asset that is appropriate for almost anyone’s risk profile, portfolio allocation and investment horizon.
- Over time we expect Kinesis to expand into all areas currently dominated by fiat currency, thus presenting a viable and superior alternative in bank deposits, money movements, remittances, payments, micro payments; micro lending and lending etc.
- **The scope and scalability of the Kinesis Monetary System is extraordinary!**

Market Infiltration	
Physical Gold Market	Modest Infiltration
Physical Silver Market	Not taken into account
Paper Gold Marke	Not taken into account
Paper Silver Market	Not taken into account
Cryptocurrency Market	Not taken into account
Fiat Currency Marke	Not taken into account
Investment Asset Market	Not taken into account



MARKET CAPITALISATION

In forecasting the Kinesis market capitalisation/monetary base, we have solely looked at an infiltration of the gold market and nothing else.

Gold Market					
	Year				
	1	2	3	4	5
Physical Gold mined	187,200	187,200	190,200	193,200	196,200
Gold production		3,000	3,000	3,000	3,000
Above ground gold reserves (tonnes)	187,200	190,200	193,200	196,200	199,200
Gold Price	1,300	1,500	1,700	1,850	2,00
Above ground gold reserves (USD)	\$7,824,194,352,000	\$9,172,594,710,000	\$10,559,575,908,000	\$11,669,739,579,000	\$12,808,838,880,000
Market Infiltration	0.02%	0.05%	0.10%	0.30%	0.50%
Market Capitalisation	\$1,564,838,870	\$4,586,297,355	\$10,559,575,908	\$35,009,218,737	\$64,044,194,400

Market Infiltration	
Physical Gold Market	Modest Infiltration
Physical Silver Market	Not taken into account
Paper Gold Market	Not taken into account
Paper Silver Market	Not taken into account
Cryptocurrency Market	Not taken into account
Fiat Currency Market	Not taken into account
Investment Asset Market	Not taken into account

This market capitalisation is assuming NO infiltration of cryptocurrency markets or any other market apart from the gold market.

CryptoCurrency Market					
	Year				
	1	2	3	4	5
Cryptocurrency Market (USD)	200,000,000,000	750,000,000,000	1,250,000,000,000	2,250,000,000,000	3,250,000,000,000
Market Infiltration	3.91%	6.12%	8.45%	10.37%	11.8%
	7,824,194,352	45,862,973,550	105,595,759,080	233,394,791,580	384,265,166,400

NASDAQ		
Date	12/06/95	09/03/00
Nasdaq Composit	902.68	5046.86
Years		<5
Growth Rate		559.10%
Market Cap in Year 2000 (USD)		6,600,000,000,000

- The NASDAQ in the early tech boom and internet bubble is a highly comparable market to the cryptocurrency markets.
- Over 5 years the NASDAQ grew 559% during a relatively late adoption period in comparison to the cryptocurrency markets.
- The NASDAQ reached a market capitalisation of US \$6.6 Trillion
- NASDAQ stocks had little to no earnings, like cryptocurrencies. (excluding Kinesis)
- The NASDAQ is USA centric.
- Cryptocurrency markets are completely global.
- US Dollars are worth less now than what they were then.
- The survivors of the dotcom crash became the largest companies in the world. It is very possible the same will happen in the cryptocurrency markets.

# TOKEN ALLOCATION

### ADVISERS

All advisers, brokers, referrers and affiliates who assist with and recruit users and investors during the KVT & Kinesis Currency IMO launch period.

### FOUNDERS & EXECUTIVE MANAGEMENT TEAM

The founders and management will be allocated 9% to reward and maintain loyalty.

### BOUNTY CAMPAIGN

Influencers, marketers and anyone subscribed into the bounty program to assist with the promotion of both KVT and the Kinesis currency suite.

### ICO MARKETING

Budget directed into marketing expenses for the KVT ITO and the Kinesis currency suite IMO.

### RESERVE FUND

A pool of capital held in reserve for the the Kinesis entity upon any significant opportunities arising. This will beallocated in the interests of further stimulating money velocity.

### KINESIS COMMUNITY

The allocation to the subscribing token holders in the Kinesis System. Any unsubscribed portion of this allocation will be held by Kinesis and not made available for sale for a period of 365 days from the end of the KVT public sale.

TOKEN INFORMATION

Token Type	ERC20
Min. KVT Purchase	1 KVT
Token Value	1 KVT = \$1,000 USD
Max. KVT Purchase	No
Soft Cap	15,000 KVT
Hard Cap	300,00 KVT
Currencies accepted	ETH, BTC, AUD, USD, USDT
ITO Public Sale Ends	23.59 GMT, 30th August 2019

38% Strategic Investment

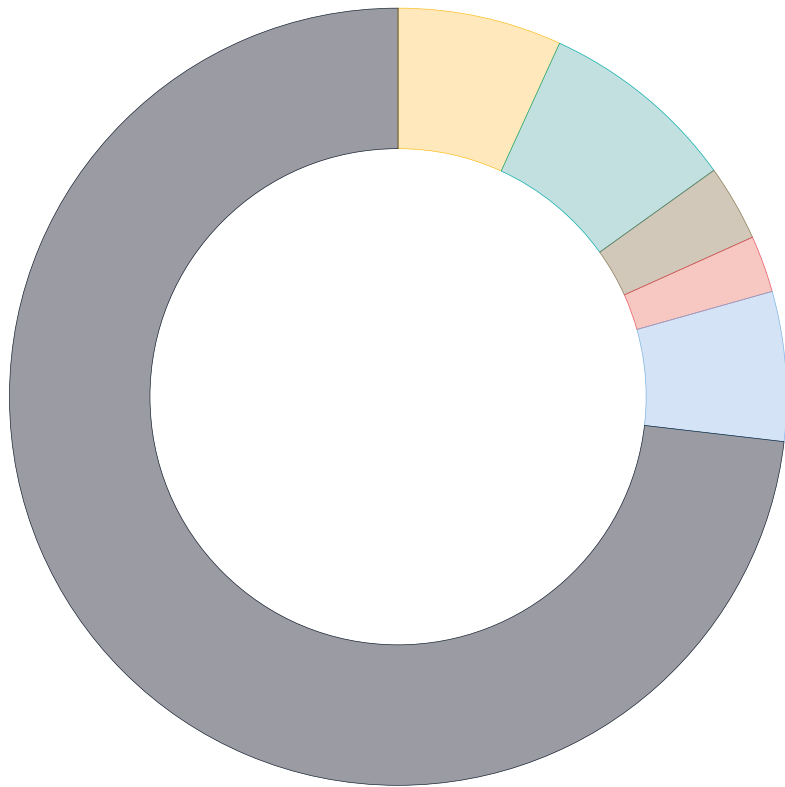
24% Trading & Operations

20% Tech & Dev

10% Sales & Mktg

8% Licensing

TOKEN ALLOCATION



	TOKEN ALLOCATION	
	Advisors	5%
	Founders & Management	9%
	Bounty Campaign	3%
	ICO Marketing	3%
	Reserve Fund	10%
	Kinesis Community	70%
		100%

# INSTITUTIONAL TARGET MARKET SECTORS



# WHO BENEFITS?

NOW THINK.... IF YOU FEEL YOU COULD BENEFIT FROM THIS SYSTEM IN ANY WAY, THEN PERHAPS SO TOO COULD ANYONE!

	MINTER	DEPOSITOR	HOLDER	RECRUITER
Individual	Yes	Yes	Yes	Yes
Business	Yes	Yes	Yes	Yes
Cryptocurrency Exchange	Yes	N/A	Yes	Yes
Precious Metal Dealer	Yes	Yes	Yes	Yes
Precious Metal Miner	Yes	N/A	Yes	Yes
Precious Metal Vaultler	Yes	Yes	Yes	Yes
Investor	Yes	Yes	Yes	N/A
Saver	Yes	Yes	Yes	N/A
Fund Manager	Yes	Yes	Yes	N/A
Broker	Yes	Yes	Yes	Yes
Government	Yes	Yes	Yes	Yes
Online Marketer	Yes	Yes	Yes	Yes
Influencers	Yes	Yes	Yes	Yes
Network Marketers	Yes	Yes	Yes	Yes
Merchants	Yes	Yes	Yes	Yes
Postal Systems	Yes	Yes	Yes	Yes
White Labelers	Yes	Yes	Yes	Yes
Everyone who uses money	Yes	Yes	Yes	Yes



IMAGINE...

- The average person who just wants to make an extra \$100 per week... Kinesis provides them a plug-and-play opportunity to use the system themselves just like their current banking system and make money. They can then leverage their network, or through social media, to bring people into the system to recruit others, with the potential to generate substantial revenue.
- A precious metal investor can suddenly invest with an attractive yield attached.
- A business that wants to build an entirely new revenue stream and generate more profits can use this system for their banking, pay their employees, partners & trade creditors.
- A precious metals broker/dealer can offer this to their loyal customer base and earn an entirely new stream of recurring revenue that over time can easily far surpass the marginal profit margins they currently derive.
- A precious metal miner can sell their metal into the Kinesis system and receive not only better prices, but a whole new revenue stream that keeps getting larger and larger with the more metal they sell into the Kinesis system.
- A government can adopt this system and rollout a strong currency with strong stimulus for economic growth and receive political popularity, along with avoiding charging unpopular income taxes as the transaction based system should generate enough income to serve the country.

- A government owned postal system acting as agent for other payment and remittance providers, can adopt the Kinesis system and provide a more efficient and cost effective solution that serves the interests of their country’s populous much better.
- A precious metal vaulter can offer the Kinesis system to their clients storing metal with them to provide their clients with a yield on their metal holdings, which will far surpass the fees they are paying in storage.
- A large retailer wishes to white label the Kinesis solution with their own brand and roll it out to all their customers in order to build greater loyalty and connection to their brand via a loyalty based token currency system, banking & debit card.
- An online marketer is looking for a new virally powerful product to market and be a significant revenue raiser.
- A cryptocurrency exchange wishes to offer to their customers a stable currency that is highly liquid and offers a safe, secure and stable location for their customers to park their capital outside of other volatile cryptocurrencies.
- An analyst with an online blog and loyal followers wishes to support a new innovative product that can change the world for the better and also be part of its success and earn some revenue from promoting it.

**KINESIS WILL OFFER THESE THINGS IN ALMOST EVERY EXAMPLE FROM DAY 1 OF LAUNCH!**

# HISTORICAL PRECEDENT

DURING THE MIDDLE AGES A BORDERLESS TRANSNATIONAL GROUP OF MERCHANTS AND TRADERS BOUND TOGETHER TO DEVELOP A COMMERCIALY ORIENTATED GROUP THAT WOULD WORK TOGETHER FOR THE GREATER COMMERCIAL BENEFIT OF ALL INVOLVED. THIS GROUP WOULD GO ONTO DOMINATE COMMERCIAL ACTIVITY IN NORTHERN EUROPE, PARTICULAR THE BALTIC AND NORTH SEAS, BETWEEN THE 13TH AND 15TH CENTURY AND DICTATE ITS OWN TERMS OF TRADE AND CURRENCY OUTSIDE OF WEAKER NATION STATES AND THEIR BORDER DEFINED ECONOMIES.

The name of this group was the Hanseatic League and it became arguably the most powerful and influential commercial organisation in history.

It is argued and accepted that the Pound Sterling originated from the league's currency which was denominated in gold and silver.

The Hanseatic League refused to accept other nation states currencies as these were continuously being debased, instead insisted on utilising a currency which they knew would hold value over time.

With blockchain and cryptocurrency technology

connecting the world of commerce and money in a way we have never before seen, it is difficult to imagine a better time in history than now to use the Hanseatic League's historical precedent and collectively develop the Kinesis currency and monetary system.

With the correct commercialisation strategy this possibility becomes a reality. This simply should be undertaken and our team is in a unique position to be able to develop it.

**The economic benefits are overwhelming for anyone participating and our team has the technology and expertise to bring this vision to life.**

# CONCLUSION

**THIS BLUEPRINT HAS PRESENTED A NEW SYSTEM FOR MONEY WHICH HAS BEEN ARCHITECTED AND ENGINEERED FOR REAL WORLD APPLICATION AND SUCCESS. FOR MONEY TO BE SUCCESSFUL IT MUST BE:**

- **AN EFFICIENT MEDIUM OF EXCHANGE**
- **AN EFFECTIVE STORE OF VALUE**

However, the problem is that it is very difficult to achieve both while promoting economic activity, hence the continual desire by central planners to maintain a level of inflation, or in other words a devaluation of currency. Under the Kinesis system we are able to take the greatest store of value, gold, make it an efficient medium of exchange via blockchain and cryptocurrency technology, then stimulate money velocity and economic activity through a multifaceted incentivising yield system. The system kinetically charges money for movement to maximum velocity. Kinesis is a truly ground-breaking invention that has the potential to change the world of money as we know it.

The Kinesis monetary system shares in all economic activity generated according to different forms of participation, active and passive. Capital is mobile throughout the world and always seeking attractive risk/return investment metrics, yield and/or capital appreciation with minimal risk. Ultimately, the yield of an investment is the most definable comparative factor

between investment assets. Risk and the potential for capital appreciation being more difficult to understand, compare and forecast. In fact, it is the yield that typically brings value to an asset and with this logic prevailing, the introduction or increase of a yield will revalue the underlying asset upwards. We expect a revaluation upwards of assets in the Kinesis system. Kinesis is not abstract or theoretical, it has been meticulously planned and at the time of this writing the majority of the ecosystem has been built with the commercialisation already starting. It has been architected and engineered by exchange, market, banking and technology professionals who have a deep understanding of what is required to build out and commercialise this monetary system and currency market in the most strategically effective sequential way. The distribution network is already extraordinarily powerful and primed for action.

The value and positive consequences of this system are well understood. Kinesis is being developed for the

people of the world. Such dramatic change will not come from policy makers or planners, it can only come from the people.

We believe that Kinesis has the power to supercharge the revolution that is underway with the exponential increasing awareness and adoption of decentralised cryptocurrency and blockchain technology. We look forward to your participation and seeing you on the other side!

---

**Welcome to Kinesis.**  
**The monetary system for a successful and sustainable future.**

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## CONTEMPLATED TRANSACTION

Kinesis reserves all rights in relation to the conduct of any transaction, including but not limited to the right to deal with parties on materially different terms, terminate discussions with any or all persons,

alter or discontinue any offer to purchase KVTs at any time prior to entering into binding legal arrangements, all without prior notice or liability to any recipient of this Presentation or any other person. This Presentation does not purport to provide all of the information the recipient may require in order to evaluate an investment in KVT. Recipients should make any of their own enquiries and evaluations which they consider appropriate to verify the information provided herein.

## FORWARD-LOOKING STATEMENTS

This Presentation may contain forward looking statements relating to Kinesis’ operations that are based on management’s current expectations, estimates, projections and assumptions about the business. These statements are not guarantees of future performance, results, achievements or other events and are subject to certain risks, uncertainties and other factors, some of which are beyond the control of Kinesis or their representatives and are difficult to predict. Actual outcomes and results may differ materially from what is expressed, forecast or projected in such forward-looking statements. No representations, warranties or undertakings are made as to the accuracy or reasonableness of such expectations, estimates, projections and assumptions. This information is provided for general information purposes only and does not constitute an offer of any form of security or investment product. You should consult with your own investment advisers and lawyers before determining whether you are legally entitled to invest in a product of this nature in future and whether it is right for your investment profile. Kinesis can not and does not provide legal or investment advice and disclaims all legal responsibility in relation to such matters.



# RISK FACTORS AND DISCLOSURES

**IMPORTANT NOTICE: PROSPECTIVE PURCHASERS SHOULD CAREFULLY CONSIDER THE RISKS INVOLVED IN DETERMINING WHETHER PURCHASING THE TOKENS IS A SUITABLE INVESTMENT, CERTAIN OF WHICH ARE SUMMARISED BELOW. THE COMPANY RESERVES THE RIGHT TO UPDATE THIS LIST OF RISK FACTORS AND DISCLOSURES FROM TIME TO TIME.**

## **DISCLOSURES REGARDING TOKENS**

### **NATURE OF TOKENS**

Except as explicitly set out in this whitepaper, Tokens do not have any rights, uses, purpose, attributes, functionalities or features, express or implied, including, without limitation, any uses, purpose, attributes, functionalities or features on the Kinesis Platform. The Company does not guarantee and is not representing in any way to a Purchaser that the Tokens have any rights, uses, purpose, attributes, functionalities or features. The purchase of Tokens does not provide a Purchaser with rights of any form with respect to the Company or its revenues or assets, including, but not limited to, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property), or other financial or legal rights; is not a loan to the Company; and does not provide the Purchaser with any ownership or other interest in the Company.

A high degree of technical expertise is needed to understand the Tokens, the Kinesis Platform and the Token Launch. A prospective Purchaser should not proceed with a purchase of the Tokens unless they fully understand the technical aspects involved.

### **TOKENS ARE NON-REFUNDABLE**

Other than instances described in this whitepaper related to the non-completion of the Token Launch, the Company is not obliged to provide Token holders with a refund for any reason and Token holders will not receive money or other compensation in lieu of a refund. The Tokens are also not redeemable at the option of the Purchaser. Statements set out in this whitepaper are merely expressions of the Company's objectives and desired work plan to achieve those objectives. and no promises of future performance or price are or will be made in respect to Tokens, including no promise of inherent value, and no guarantee that Tokens will hold any particular value.

### **TOKENS ARE PROVIDED ON AN 'AS IS' BASIS**

The Tokens are provided on an "as is" basis. The Associated Parties and each of their respective directors, officers, employees, shareholders, affiliates and licensors make no representations or warranties of any kind, whether express, implied, statutory or otherwise regarding the Tokens, including any warranty that the Tokens and the Kinesis Platform will be uninterrupted, error-free or free of harmful components, secure or not otherwise lost or damaged. Except to the extent prohibited by applicable law, the Associated Parties and each of their respective directors, officers, employees, shareholders, affiliates and licensors disclaim all warranties, including any implied warranties of merchantability, satisfactory quality, fitness for a particular purpose, non-infringement, or quiet enjoyment, and any warranties arising out of any course of dealings, usage or trade.

### **TOKENS MAY HAVE NO VALUE**

The Tokens may have no value and there is no guarantee or representation of liquidity for Tokens. The Company is not and shall not be responsible for or liable for the market value of the Tokens, the transferability and/or liquidity of the Tokens and/or the availability of any market for Tokens through third parties or otherwise.

## COMPANY MAY NOT SUCCESSFULLY LAUNCH THE KINESIS PLATFORM

The Company may not successfully develop, market and launch the Kinesis Platform and you may not receive Kinesis Tokens. The Kinesis Platform has not yet been fully developed by the Company and it will require significant capital funding, expertise of the Company’s management, time and effort in order to develop and successfully launch the Kinesis Platform in its entirety. It is possible that the Kinesis Tokens and/or the Kinesis Platform may never be released, that there may never be an operational Kinesis Token. Even if fully developed, the Kinesis Token and/or the Kinesis Platform may not meet your current expectations. Despite the Company’s efforts to develop and launch the Kinesis Platform and subsequently to further develop and maintain it, it is possible that the Kinesis Platform will experience malfunctions or otherwise fail to be adequately developed or maintained, which may negatively impact the Kinesis Platform and the Kinesis Tokens.

## LACK OF DEVELOPMENT OF MARKET OF TOKENS

There are no warranties that Tokens will be listed or made available for exchange for other cryptocurrency and/or fiat money. It shall be explicitly cautioned that if Tokens are made available on an exchange, such exchange, if any, may not be subject to regulatory oversight, and the Company does not give any warranties in relation to any exchange services providers. Because there has been no prior public trading market for Tokens, the Token Launch may not result in an active or liquid market for Tokens, and the price of Tokens may be volatile. Token holders may not be able to dispose of Tokens easily and where no secondary market develops, a Token holder may not be able to liquidate at all. Proposed transfers of the Tokens may be blocked by the Company in circumstances where the proposed transferee has not already completed the Company’s KYC and AML procedures (including, without limitation, verification of identity and source of funds) to its satisfaction. Purchasers should be aware of the restrictions on their subsequent sale.

The viability of the Kinesis Platform and the usability of the Tokens depends on the establishment of partnerships with merchants, retailers, dApp stores etc. Accordingly, if there is a low or limited development of such partnerships, the Tokens may be unusable and become worthless with the entire amount contributed by a Purchaser being at risk.

## HIGHLY COMPETITIVE ENVIRONMENT

Financial and operating risks confronting start-ups are significant, and the Company is not immune to these. The start-up market in which the Company competes is highly competitive and the percentage of companies that survive and prosper is small. Start-ups often experience unexpected problems in the areas of product development, marketing, financing, and general management, among others, which frequently cannot be solved. In addition, start-ups may require substantial amounts of financing, which may not be available through institutional private placements, the public markets or otherwise.

## RISKS RELATING TO HIGHLY SPECULATIVE PRICES

The valuation of cryptocurrency in a secondary market is usually not transparent, and highly speculative. The Tokens do not hold any ownership rights to the Company’s assets and, therefore, are not backed by any tangible asset. The value of Tokens in the secondary market, if any, may fluctuate greatly within a short period of time. There is a high risk that a Purchaser could lose its entire contribution amount. In the worst-case scenario, Tokens could be rendered worthless.

## DELAYS DUE TO UNFORESEEN, TECHNICAL, ADMINISTRATIVE OR SECURITY ISSUES

The Company reserves the right to change the duration of the pre-ITO and the subsequent ITO as explained in the Blueprint for any reason, including without limitation, bugs in the Kinesis Smart Contract, Kinesis Software or the Kinesis Platform and/or the unavailability of the Website or other unforeseen, technical, administrative or security issues.

## EXPROPRIATION AND/OR THEFT

The Tokens may be subject to expropriation and or/theft. Hackers or other malicious groups or organizations may attempt to interfere with the Kinesis Smart Contract, this Whitepaper or the Tokens in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing.

## FORCE MAJEURE

The Token Launch and the performance of the Company’s activities set out in this whitepaper and the development roadmap may be interrupted, suspended or delayed due to force majeure circumstances. For the purposes of this whitepaper, “force majeure” shall mean extraordinary events and circumstances which could not be prevented by the Company and shall include: changes in market forces or the technology, acts of nature, wars, armed conflicts, mass civil disorders, industrial actions, epidemics, lockouts, slowdowns, prolonged shortage or other failures of energy supplies or communication service, acts of municipal, state or federal governmental agencies, other circumstances beyond the Company’s control, which were not in existence at the time of Token Launch.

## ALTERNATIVE NETWORKS

It is possible that alternative networks could be established that utilise the same or similar open source code underlying the Kinesis Platform and attempt to facilitate services that are materially similar to those offered on the Kinesis Platform. The Kinesis Platform may compete with these alternative networks, which could negatively impact the Kinesis Platform and the Kinesis Tokens. The Kinesis Tokens are comprised of open-source technologies that depend on a network of computers to run certain software programs to process transactions. Because of this less centralized model, the Company has limited control over the Kinesis Tokens and the Kinesis Platform once launched. In



addition, you are not and will not be entitled to, vote or receive dividends or be deemed the holders of capital stock of the Company for any purpose, nor will anything be construed to confer on you any of the rights of a stockholder of the Company or any right to vote for the election of directors or upon any matter submitted to stockholders at any meeting thereof, or to give or withhold consent to any corporate action or to receive notice of meetings, or to receive subscription rights or otherwise.

INSURANCE

Unlike bank accounts or accounts at financial institutions, Tokens are uninsured unless you specifically obtain private insurance to insure them. Thus, in the event of loss or loss of utility value, there is no public insurer or private insurance arranged by the Company to offer recourse to a Purchaser.

REGULATION AND OTHER FACTORS

The further development and acceptance of blockchain networks, including the Kinesis Platform, which are part of a new and rapidly changing industry, are subject to a variety of factors that are difficult to evaluate. The slowing or stopping of the development or acceptance of blockchain networks and blockchain assets would have an adverse material effect on the successful development and adoption of the Kinesis Platform and the Kinesis Tokens. The growth of the blockchain industry in general, as well as the blockchain networks with which the Kinesis Platform will rely and interact, is subject to a high degree of uncertainty. The factors affecting the further development of the cryptocurrency industry, as well as blockchain networks, include, without limitation:

- Worldwide growth in the adoption and use of Bitcoin, Ether and other blockchain technologies;
- Government and quasi-government regulation of Bitcoin, Ether and other blockchain assets and their use, or restrictions on or regulation of access to and operation of blockchain networks or similar systems;
- The maintenance and development of the open-source software of the Bitcoin or Ethereum networks;
- Changes in consumer demographics and public tastes and preferences;
- The availability and popularity of other forms or methods of buying and selling goods and services, or trading assets including new means of using fiat currencies or existing networks;
- General economic conditions and the regulatory environment relating to cryptocurrencies; or
- A decline in the popularity or acceptance of the Bitcoin or Ethereum networks may adversely affect our results of operations.

Regulatory status of cryptographic tokens, digital assets and blockchain technology is unclear or unsettled in many jurisdictions. It is difficult to predict how or whether governmental authorities will regulate such technologies. It is likewise difficult to predict how or whether any governmental authority may make changes to existing laws, regulations and/or rules that will affect cryptographic tokens,

digital assets, blockchain technology and its applications. Such changes could negatively impact Kinesis Tokens in various ways, including, for example, through a determination that Kinesis Tokens are regulated financial instruments that require registration. The Company may cease the distribution of Kinesis Tokens, the development of the Kinesis Software and/or Kinesis Platform or cease operations in a jurisdiction in the event that governmental actions make it unlawful or commercially undesirable to continue to do so.

ABANDONMENT OF THE PLATFORM

You understand that the development of the Kinesis Software and/or Kinesis Platform may be abandoned for a number of reasons, including, but not limited to, lack of interest from the public, lack of funding, lack of commercial success or prospects, or departure of key personnel, and therefore any ongoing success in the Kinesis Software and/or Kinesis Platform relies solely on the interest and participation of third parties. There can be no assurance or guarantee that there will be sufficient interest or participation in the Kinesis Tokens distribution.

OTHER RISKS

You understand and accept that the risks described herein and other risks which are not specifically mentioned may cause you damage including, among other things, the complete loss of Funds and/or Kinesis Tokens, and that the Company reserves the right in its sole discretion not to compensate, refund or guarantee any remedy for any damage or loss to you and/or to any third party in relation thereto.

FORWARD LOOKING STATEMENTS

All statements, estimates and financial information contained in this whitepaper, made in any press releases or in any place accessible by the public and oral statements that may be made by the Company or any Associated Party that are not statements of historical fact, constitute “forward-looking statements”. Some of these statements can be identified by forward-looking terms such as “aim”, “target”, “anticipate”, “believe”, “could”, “estimate”, “expect”, “if”, “intend”, “may”, “plan”, “possible”, “probable”, “project”, “should”, “would”, “will” or other similar terms. However, these terms are not the exclusive means of identifying forward- looking statements. All statements regarding the Company’s financial position, business strategies, plans and prospects and the future prospects of the industry which the Company or the Kinesis Platform is in are forward-looking statements. These forward-looking statements, including but not limited to statements as to the Company’s or the Kinesis Platform’s revenue and profitability, prospects, future plans, other expected industry trends and other matters discussed in this whitepaper regarding the Company or the Kinesis Platform are matters that are not historic facts, but only predictions.

Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual events or results, performance or achievements to differ materially from the estimates or the results implied or expressed in such forward-looking statements.

These factors include, amongst others:

- changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which the Company and the Kinesis Platform conducts their respective businesses and operations;
- the risk that the Company or the Kinesis Platform may be unable to execute or implement its or their business strategies and future plans;
- changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- changes in the anticipated growth strategies and expected internal growth of the Company or the Kinesis Platform;
- changes in the availability and fees payable to the Company in connection with its respective businesses and operations and/or the Kinesis Platform;
- changes in the availability and salaries of employees who are required by the Company to operate the respective businesses and operations and/or the Kinesis Platform;
- changes in preferences of the customers of the Company or the Kinesis Platform;
- changes in competitive conditions under which the Company or the Kinesis Platform operates, and the ability of the Company or the Kinesis Platform to compete under such conditions;
- changes in the future capital needs of the Company or the Kinesis Platform and the availability of financing and capital to fund such needs;
- war or acts of international or domestic terrorism;
- occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of the Company and/or the Kinesis Platform;
- other factors beyond the control of the Company; and
- any risks or uncertainties associated with the Company and its business and operations, the Tokens, the Token Launch, the Kinesis Platform and the underlying assets (each as referred to in this whitepaper).

# KINESIS CAYMAN

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